## **EXHIBIT F**

PART 2

#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.330 Page 2 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4326406162212721900 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

Buffalo Run Ranch 4611 E Bench Creek Rd Woodland, UT 84036

Dear Buffalo Run Ranch,

You are receiving this correspondence because you may have used the attached image unlawfully.

The image in question is owned by Adlife Marketing & Communications Co., Inc. and was discovered on your website. This image is part of our library of images protected under copyright. Attached is a copy of the image, pertinent information regarding Adlife's proof of ownership, along with the usage of this image on your company's website. If you have a license, please contact us immediately with a copy of that license at licensing@adlife.com.

The use of a copyrighted image without the valid licensing in place is copyright infringement and is in violation of U.S. Copyright law, Title 17 of the United States Code. The purpose of this correspondence is to confirm a previously purchased license for the use of the image OR reach a fair settlement.

If a valid license was purchased for the use of the image: Please provide Adlife a copy of the purchase receipt. In most cases, you can access your download history from the stock image website which was used. A screenshot indicating when the image was purchased, and from whom, will suffice. Any and all valid license information can be forwarded to licensing@adlife.com.

If you know a valid license for this image does NOT exist: You must immediately cease and desist the use of this image and remove it from any promotional and/or advertising usage in any and all media. Attached is information whereby you have the ability to purchase retroactive licensing rights for the image in question, for the amount of \$8,000.00, which will abate and eliminate any liability associated with the past unlawful use of said image. To avoid further action, such as possible litigation in Federal Court, it is recommended that you contact us at your earliest convenience.

It is important that you understand that just removing the image from your company's website does not release you from any potential liability associated with the unlawful use of the image. The Adlife Licensing Department is willing to discuss the matter and the circumstances surrounding the use of the image. However, Adlife expects to be compensated for the use of the image in question if not properly licensed. If, after settling the issue of the unlawful use of this image in the past, you are interested in continuing to use the image, the Adlife Licensing Department will assist you in obtaining the proper license for all **future** use.

Please note that your failure to respond to this notice may result in further legal action. If you believe this letter has reached you in error, please contact Adlife Licensing Department at licensing@adlife.com. This letter is without prejudice to Adlife's rights and remedies, all of which are expressly reserved.

We look forward to your prompt response to this matter.

Sincerely,

Rebecca M. Jones Adlife Licensing Department 401-543-7553



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4326406162212721900 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

#### **Company Name**

Buffalo Run Ranch

#### **Company Address**

4611 E Bench Creek Rd Woodland, UT 84036

#### **Company Phone Number**

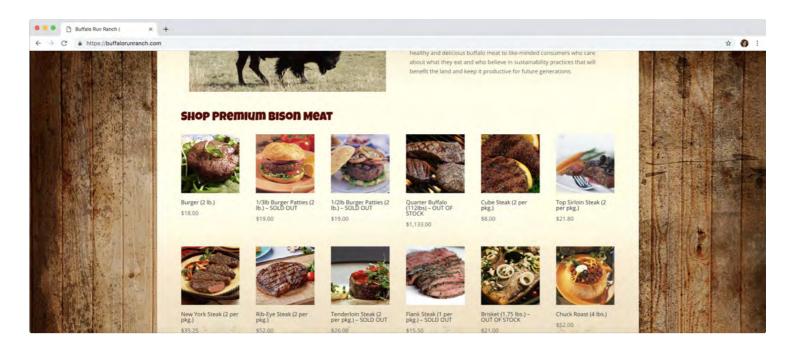
435-200-9360

### **URL Containing Image**

https://buffalorunranch.com/



Image Name
BeefCubeSteakGrlMrk001



#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.332 Page 4 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4326407502212033489 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

Buffalo Run Ranch 4611 E Bench Creek Rd Woodland, UT 84036

Dear Buffalo Run Ranch,

You are receiving this correspondence because you may have used the attached image unlawfully.

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Sincerely,

Rebecca M. Jones Adlife Licensing Department 401-543-7553

#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.333 Page 5 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4326407502212033489 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

#### **Company Name**

Buffalo Run Ranch

## **Company Address**

4611 E Bench Creek Rd Woodland, UT 84036

#### **Company Phone Number**

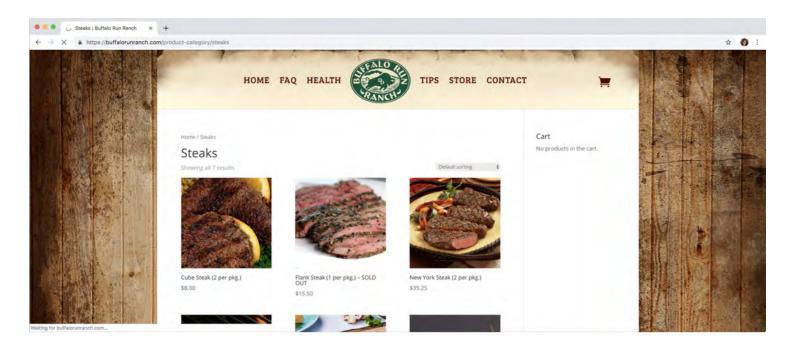
435-200-9360

### **URL Containing Image**

https://buffalorunranch.com/product-category/steaks



Image Name
BeefCubeSteakGrlMrk001



#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.334 Page 6 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4333239250831257821 FRE 408 SETTLEMENT COMMUNICATION

Friday, May 10, 2019

Meridian Magazine 409 N. Country Manor Lane Alpine, UT 84004.

Dear Meridian Magazine,

You are receiving this correspondence because you may have used the attached image unlawfully.

The image in question is owned by Adlife Marketing & Communications Co., Inc. and was discovered on your website. This image is part of our library of images protected under copyright. Attached is a copy of the image, pertinent information regarding Adlife's proof of ownership, along with the usage of this image on your company's website. If you have a license, please contact us immediately with a copy of that license at licensing@adlife.com.

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We look forward to your prompt response to this matter.

Sincerely,

David W. Higgins

Adlife Licensing Department

617-775-3289

PreparedFoods\_000005

#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.335 Page 7 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4333239250831257821 FRE 408 SETTLEMENT COMMUNICATION

Friday, May 10, 2019

#### **Company Name**

Meridian Magazine

#### **Company Address**

409 N. Country Manor Lane Alpine, UT 84004.

#### **Company Phone Number**

202-714-5775

## **URL Containing Image**

https://latterdaysaintmag.com/article-1-14809/

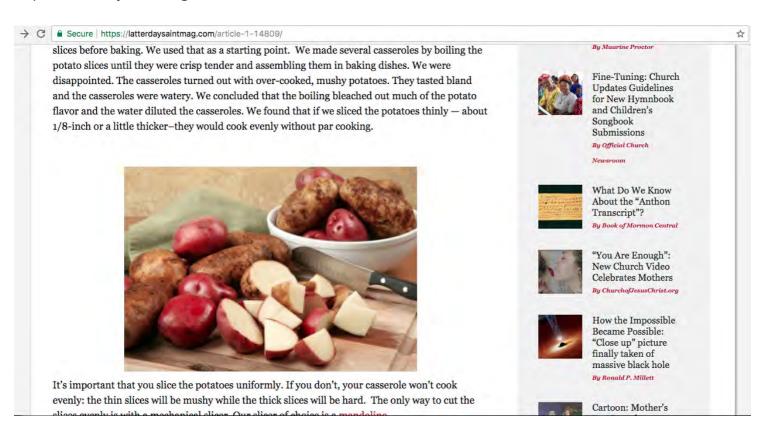


## Image Name

PotatoAsst001\_ADL

#### **Registration Number**

VA0002033004





Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4458764402212268911 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, October 2, 2019

#### **Company Name**

Caley's Catering & Events

#### **Company Address**

PO Box 104 Draper, Utah 84020

## **Company Phone Number**

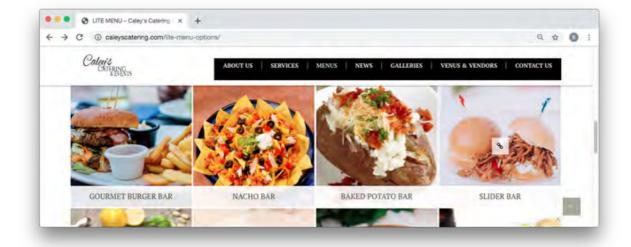
801-231-5250

#### **URL Containing Image**

https://caleyscatering.com/lite-menu-options/



Image Name
PotatoBaked013





Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4475837350836351913 FRE 408 SETTLEMENT COMMUNICATION

Tuesday, October 22, 2019

#### **Company Name**

ACR International, LLC

#### **Company Address**

223 West 1230 North #102 Provo, Utah 84604

#### **Company Phone Number**

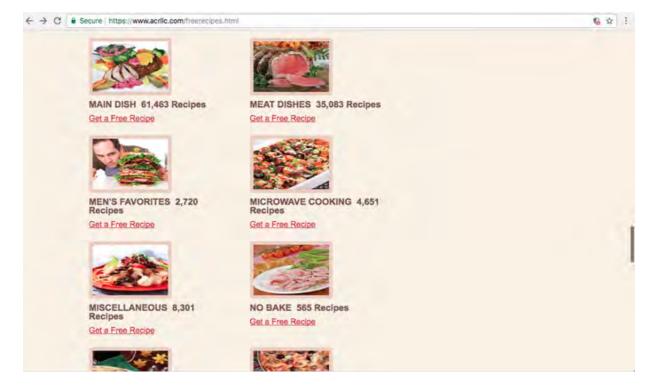
(855) 648-1230

#### **URL Containing Image**

https://www.acrllc.com/freerecipes.html



## Image Name BeefRibRoast004.jpg





Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4791969350837067739 FRE 408 SETTLEMENT COMMUNICATION

Thursday, October 22, 2020

#### **Company Name**

Lee's Marketplace

#### **Company Address**

555 E 1400 N Logan, UT 84341

#### **Company Phone Number**

(435) 755-5100

#### **URL Containing Image**

https://digitalcommons.usu.edu/cgi/viewcontent.cgi?article=1080&context=newspapers



Image Name Carrots0409.





Re: Claim Number: 4928247536832078598 FRE 408 SETTLEMENT COMMUNICATION

Monday, March 29, 2021

#### **Company Name**

Big Daddy's Direct

#### **Company Address**

45 E 300 N Monroe, UT 84754

#### **Company Phone Number**

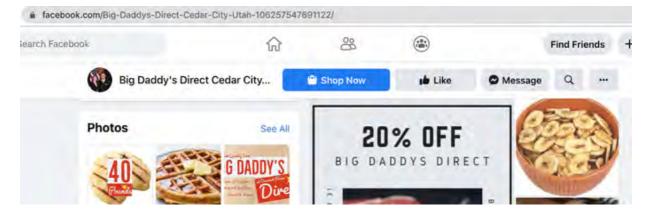
(435) 231-1319

## **URL Containing Image**

https://www.facebook.com/Big-Daddys-Direct-Cedar-City-Utah-106257547691122/



Image Name
BananaChipsHR0611.





Re: Claim Number: 5075335546834507023 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, September 15, 2021

#### **Company Name**

**Utah Education Network** 

## **Company Address**

101 Wasatch Drive Salt Lake City, UT 84112

#### **Company Phone Number**

(801) 585-6013

## **URL Containing Image**

https://www.uen.org/tv/cheese/



Image Name CheeseGouda004\_ADL





Re: Claim Number: 5088329106838228340 FRE 408 SETTLEMENT COMMUNICATION

Thursday, September 30, 2021

#### **Company Name**

Intermountain Healthcare

#### **Company Address**

36 S State Street Salt Lake City, Utah 84111

#### **Company Phone Number**

(801) 442-3430

## **URL Containing Image**

https://intermountainhealthcare.org/blogs/topics/live-well/2013/11/what-could-you-eat-if-you-didnt-have-that-drink/



Image Name CheeseBall004





Re: Claim Number: 5135669566612740464 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, November 24, 2021

#### **Company Name**

University of Utah Health

#### **Company Address**

50 North Medical Drive Salt Lake City, UT 84132

#### **Company Phone Number**

801-581-2121

## **URL Containing Image**

https://healthcare.utah.edu/healthfeed/postings/2015/04/



**Image Name** PizzaBites002.





#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.343 Page 15 of 108



PreparedFoodPhotos.com P.O. Box 1000 • Slatersville, RI. 02876 licensing@PreparedFoodPhotos.com 1-866-609-1548

Re: Claim Number: 5140229336214057146 FRE 408 SETTLEMENT COMMUNICATION

Monday, November 29, 2021

#### **Company Name**

Dry Lakes Ranch Beef

#### **Company Address**

73 North Main Street PO Box 1561 Parowan, Utah 84761

#### **Company Phone Number**

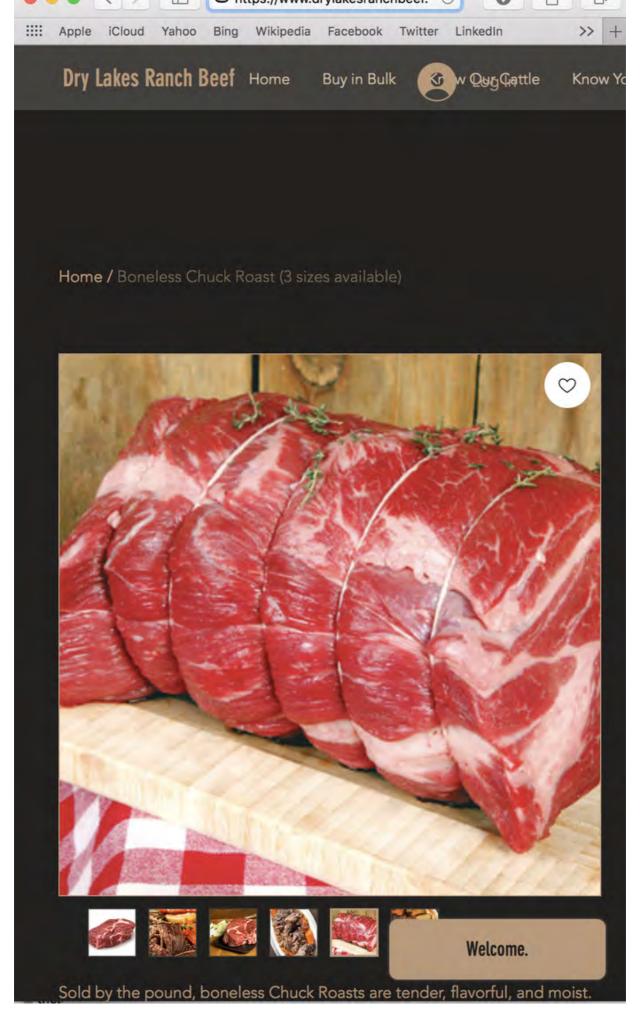
435-559-1561

#### **URL Containing Image**

https://www.drylakesranchbeef.com/product-page/bonelesschuck-roast



# Image Name BeefChuckRoastBnls001.jpg





Re: Claim Number: 5172026536613300077 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, January 5, 2022

#### **Company Name**

The Company Grill

#### **Company Address**

5185 Frontier Dr, Mountain Green, Utah, 84050

#### **Company Phone Number**

(801) 309-0952

## **URL Containing Image**

https://companygrill.com/memphis-style-bbq/



Image Name
ChickenSandwichBBQ002.

## Registration Number VA0002015841

a companygrill.com/memphis-style-bbq/ Now serving hot and cold box lunches. Call for details! (801) barb HOME POSTED IN: disti **CATERING MENU** Nort NO COMMENTS Each **EVENTS+** sauc diffe **ABOUT US** indiv artic PAST CLIENTS Twitter Tweet Button style **TESTIMONIALS** Men barb **CONTACT US** to h



Re: Claim Number: 5347336666617401650 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, July 27, 2022

#### **Company Name**

NUTRIEX, LLC

#### **Company Address**

1055 East 2100 South, Suite 203 Salt Lake City, Utah 84106

#### **Company Phone Number**

888-(688-7439)

## **URL Containing Image**

https://nutriex.com/nutriex-insights/cancer-prevention/



Image Name
BeefCheeseburgerTriple001

<b>IEX</b>	Products	AutoShip	About	Product FAQ	Н
7		Meats			
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es 🕌		Total fat		-	
je 🔀		Saturated fats		A STATE OF THE PARTY OF THE PAR	
oles		Refined sugar			
(8)		Total calories		4	
<b>30</b>		Alcohol		The same of the sa	



Re: Claim Number: 5456329446615041065 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, November 30, 2022

## **Company Name**

8coupons inc.

#### **Company Address**

PO Box 70614, Salt Lake City, Utah, 84101

#### **Company Phone Number**

(212) 656-1589

## **URL Containing Image**

https://www.8coupons.com/stores/local/we-deliver-cookeville-38501



Image Name WrapTurkey004.

## **Registration Number**

VA0002017741



#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.350 Page 22 of 108



PreparedFoodPhotos.com P.O. Box 1000 • Slatersville, RI. 02876 licensing@PreparedFoodPhotos.com 1-866-609-1548

Re: Claim Number: 5639655623212604722 FRE 408 SETTLEMENT COMMUNICATION

Friday, June 30, 2023

#### **Company Name**

Easy Chef's One Million Recipes

## **Company Address**

ACR International, LLC 223 West 1230 North#102 Provo, Utah 84604

#### **Company Phone Number**

855-648-1230

#### **URL Containing Image**

https://onemillionrecipes.com/free-recipes.html

Screen Shot 2023-06-30 at 4.13.15 PM.png



Image Name
BeefRibRoast004.jpg



## **COPYRIGHT INFRINGEMENT NOTICE**

STC

## **Alliance Health Networks**

## **Mailing Address:**

Alliance Health Networks 9 E Exchange Place Ste. 200 Salt Lake City, UT 84111

#### Phone #:

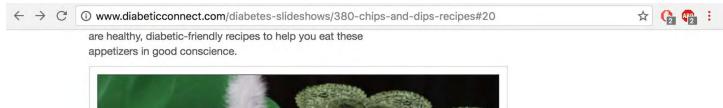
801-355-6002



Meats/Beef/BeefDinner/CornedBeefDinner001\_AD

## **URL Containing Copyrighted Images:**

http://www.diabeticconnect.com/diabetes-slideshows/380-chips-and-dips-recipes#20





## St. Patrick's Day Recipes

St. Patrick's Day is full of festivities, green and celebrating the luck of the Irish with some delicious food. Here are tasty, diabetic-friendly Irish recipes for your enjoyment.

Contact: licensing@adlife.com



#### COPYRIGHT INFRINGEMENT NOTICE

## **Associated Food Stores, Inc**

## **Mailing Address:**

Associated Food Stores, Inc 1850 W 2100 S Salt Lake City Utah 84119

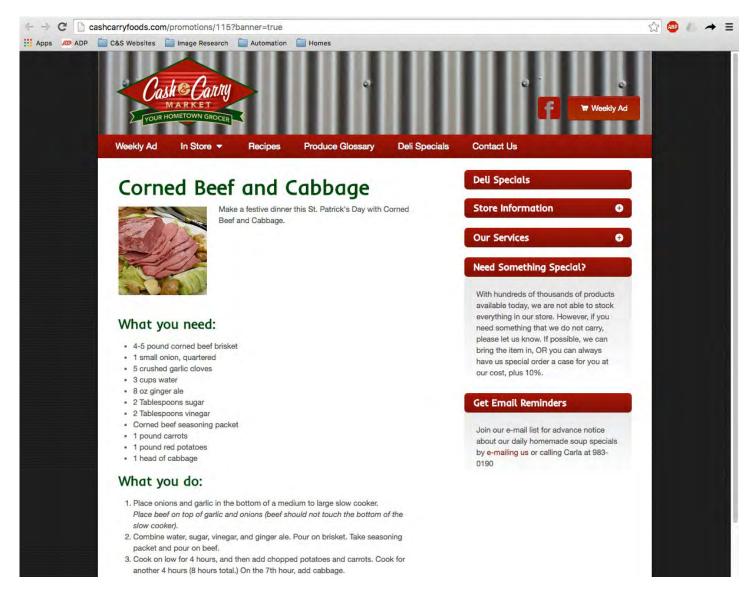
#### Phone #:

801 973 4400



## **URL Containing Copyrighted Image:**

http://cashcarryfoods.com/promotions/115?banner=true





Copycat Legal PLLC 3111 N. University Drive Suite 301 Coral Springs, FL 33065

T 877-HERO-CAT (877-437-6228)

E help@copycatlegal.com

#### FRE 408 SETTLEMENT COMMUNICATION

September 8, 2021

#### VIA FEDERAL EXPRESS

DD Buffalo, LLC d/b/a Buffalo Run Ranch Attn: Joseph T. Sorenson 6440 S. Wasatch Boulevard Suite 105 Salt Lake City, UT 84121

Buffalo Run Ranch 4611 East Bench Creek Road Woodland, UT 84036

RE: Prepared Food Photos, Inc. v. DD Buffalo, LLC d/b/a Buffalo Run Ranch

Dear Mr. Sorenson:

This law firm represents Prepared Food Photos, Inc. I am writing to you because it appears that one or more of our client's copyrighted works was utilized for commercial purposes by Buffalo Run Ranch without first obtaining or purchasing a license from our client. Such unauthorized use constitutes federal copyright infringement under 17 U.S.C. § 501 in addition to other claims potentially arising under federal and/or state law. This letter is sent pursuant to Federal Rule of Civil Procedure 408 and is for settlement purposes only. This letter is an attempt to amicably resolve the dispute specified herein prior to initiation of litigation in which damages, costs, and attorneys' fees will be sought. To the extent we cannot resolve this matter privately, please see the enclosed draft Complaint that we intend to file in the United States District Court for the Southern District of Florida.

Our client is in the business of licensing high-end, professional photographs for the food industry. Through its website (<a href="www.preparedfoodphotos.com">www.preparedfoodphotos.com</a>), our client offers a monthly subscription service which provides access to/license of tens of thousands of professional images. The rights associated with these images are exclusively owned by our client, and it has spent countless hours and substantial monies in building a business that relies on such exclusive subscription service. The unauthorized use of our client's work deprives our client of much-needed income and forces our client to incur substantial costs (monetary and time) in identifying violators and enforcing its rights.

Buffalo Run Ranch September 8, 2021 Page 2

To our knowledge, our client *did not* authorize you to use and/or display *any* of its photographs. Notwithstanding this lack of authorization, we have identified one or more of our client's photographs utilized/displayed by Buffalo Run Ranch for commercial purposes (at <a href="https://buffalorunranch.com/">https://buffalorunranch.com/</a>) (in connection with the prior sale of "cube steak"). Screenshots of the photograph(s), together with our client's federally registered copyright information, are attached to and described more fully in the attached draft Complaint.

I encourage you to discuss the foregoing with your attorney and/or your insurance carrier as copyright infringement is a serious matter that potentially exposes you to substantial damages/attorneys' fees if we are forced to file the enclosed lawsuit. Keep in mind that means the attorneys' fees you will be forced to incur to mount a defense (if any) **and** the attorneys' fees/costs we will incur to pursue the matter – **both** of which you will be responsible to pay if our client prevails in court. It is important that you are cognizant of that exposure in deciding how to respond to this letter. Assuming our client prevails in court, 17 U.S.C. § 504(c)(1) provides our client the right to recover statutory damages (for **each work** that was infringed) "in a sum of not less than \$750 or more than \$30,000 as the court considers just." Further, if the infringement was committed "willfully," the court may increase the award of statutory damages (for **each work** that was infringed) "to a sum of not more than \$150,000."

Courts in the Eleventh Circuit (which covers Florida, Georgia, and Alabama) have not hesitated (where appropriate) to impose substantial statutory damages against copyright infringers. See, e.g. Reiffer v. World Views LLC, No. 6:20-cv-786-RBD-GJK, 2021 U.S. Dist. LEXIS 38860, at \*11 (M.D. Fla. Mar. 1, 2021) (awarding \$45,000.00 where *single* photograph of Dubai's cityscape was infringed); Corson v. Gregory Charles Interiors, LLC, No. 9:19-cv-81445, 2020 U.S. Dist. LEXIS 142932, at \*14 (S.D. Fla. Aug. 7, 2020) (awarding \$57,600.00 where *single* photograph was infringed); CCA & B, LLC v. Toy, No. 1:19-CV-01851-JPB, 2020 U.S. Dist. LEXIS 248303, at \*17 (N.D. Ga. Dec. 14, 2020) (awarding \$30,000 for sale of counterfeit goods that infringed plaintiff's copyright). Please keep in mind both that the facts of these cases may be different than those here (thus militating in favor of a higher or lower award here) and that the above amounts do not account for attorneys' fees which are also recoverable under the Copyright Act.

Please note that Section 504 of the Copyright Act provides for the recovery of statutory damages (as explained above) or (at our client's election) actual damages plus "any additional profits of the infringer that are attributable to the infringement and are not taken into account in computing the actual damages." Of course, if forced to litigate this matter, we will fully explore the damages issue and make an election that is most beneficial to our client.

While this is a serious matter, it is not particularly complex. The utilization of our client's work(s) without proper authorization constitutes copyright infringement, and we will either resolve this issue in court (allowing a court to decide the matter) or privately between the parties. To that end, my client's demand is simple – you shall pay *Thirty Thousand Dollars* (\$30,000.00 within fourteen (14) days of the date first written above and shall immediately cease and desist from any further use of our client's work(s). Please contact us within the above-stated period to arrange for payment. If payment is received as described above, we will forego the filing of a lawsuit. Otherwise, please be aware that our client does not shy away from enforcing its rights in court.

Buffalo Run Ranch September 8, 2021 Page 3

Further, pursuant to Fla. Stat. § 627.4137, you are *required* to provide a copy of this letter to your general liability insurance carrier (if one exists), notify them of our client's demand, disclose the identity of such insurer to us, and provide a copy of the subject insurance policy to us. If you believe we are mistaken as to the allegations of copyright infringement made herein, then we encourage you to provide us with copies of any license or other evidence supporting your authorized use of the subject work(s).

This letter is not intended as one in a series of threatening letters on this subject. Rather, we demand that you respond affirmatively and immediately. If we do not receive such from you or otherwise hear from you to arrange payment, we will file the enclosed lawsuit and allow the courts to decide the matter.

Finally, while removing the unlicensed photograph(s) from commercial display is required, please understand that *removal alone is insufficient to end this matter*. If you do not contact us to arrange for payment for your existing/past use of the photograph(s), a lawsuit *will* be filed and our client *will* pursue the above-described damages against you.

You should give this matter your immediate attention.

Very truly yours,

Daniel DeSouza, Esq. Shareholder – For the Firm Very truly yours,

James D'Loughy, Esq. Shareholder – For the Firm

DD/da Encl.

## IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF FLORIDA

Case No	
PREPARED FOOD PHOTOS, INC. f/k/a ADLIFE MARKETING & COMMUNICATIONS CO., INC.,	
Plaintiff,	
v.	
DD Buffalo, LLC d/b/a BUFFALO RUN RANCH,	
Defendant.	

#### **COMPLAINT**

Plaintiff Prepared Food Photos, Inc. f/k/a Adlife Marketing & Communications Co., Inc. ("Plaintiff") sues defendant DD Buffalo, LLC d/b/a Buffalo Run Ranch ("Defendant"), and alleges as follows:

#### THE PARTIES

- 1. Plaintiff is a corporation organized and existing under the laws of the State of Florida with its principal place of business located in Palm Beach County, Florida.
- 2. Defendant is a limited liability company organized and existing under the laws of the State of Utah with its principal place of business located at 6440 Wasatch Boulevard, Suite 105, Salt Lake City, UT 84121. Defendant's agent for service of process is: Corporate Agent Services, LLC, 26 S State Street, Suite 1900, Salt Lake City, UT 84111.

#### **JURISDICTION AND VENUE**

3. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1338(a).

4. This Court has personal jurisdiction over Defendant pursuant to Fla. Stat. §§ 48.193(1)(a)(2) because it committed a tortious act within this state, and the exercise of personal jurisdiction over it would not offend traditional notices of fair play and substantial justice. "Copyright infringement is a tortious act, and the Florida long-arm statute confers jurisdiction if the effects of the infringement were felt in the state. Here, it is undisputed that Plaintiff is a resident of Florida, and as such the effects of any alleged copyright infringement would be felt in Florida." Vallejo v. Narcos Prods., LLC, No. 1:18-cv-23462-KMM, 2019 U.S. Dist. LEXIS 198109, at \*5 (S.D. Fla. June 14, 2019) (citing Roberts v. Gordy, No. 13-24700-CIV, 2015 U.S. Dist. LEXIS 180644, 2015 WL 11202580, at \*2 (S.D. Fla. Apr. 14, 2015)). Roof & Rack Prods., Inc. v. GYB Inv'rs, LLC, No. 13-80575-CV, 2014 U.S. Dist. LEXIS 92334, at \*2 (S.D. Fla. July 8, 2014) ("Copyright infringement is a tortious act, and a person who infringes upon a copyright whose owner resides in Florida causes injury inside the state."); Venus Fashion, Inc. v. Changchun Chengji Tech. Co., No. 16-61752-CIV-DIMITROULEAS/S, 2016 U.S. Dist. LEXIS 194263, at \*6-7 (S.D. Fla. Nov. 2, 2016) ("In cases involving online intellectual property infringement, the posting of an infringing item on a website may cause injury and occur in Florida by virtue of the website's accessibility in Florida, regardless of where the offensive material was posted.")

5. Venue properly lies in this district pursuant to 28 U.S.C. § 1400(a) because Defendant or its agents reside or may be found in this district. "A defendant 'may be found' in a district in which he could be served with process; that is, in a district which may assert personal jurisdiction over the defendant." Palmer v. Braun, 376 F.3d 1254, 1259-60 (11th Cir. 2004). "In other words, 'if a court has personal jurisdiction over the defendants in a copyright infringement action, venue in that court's district is proper." McGregor v. In Tune Music Grp., No. 15-62044-

(collecting cases).

CIV-ZLOCH, 2016 U.S. Dist. LEXIS 190302, at \*11 (S.D. Fla. July 29, 2016) (quoting Store

Decor Div. of Jas Int'l, Inc. v. Stylex Worldwide Indus., Ltd., 767 F. Supp. 181, 185 (N.D. Ill.

1991).

**FACTS** 

I. Plaintiff's Business

6. Plaintiff is in the business of licensing high-end, professional photographs for the

food industry.

7. Through its commercial website (www.preparedfoodphotos.com), Plaintiff offers

a monthly subscription service which provides access to/license of tens of thousands of

professional images.

8. As of the date of this pleading, Plaintiff charges its clients (generally, grocery

stores, restaurant chains, food service companies, etc.) a monthly fee of \$999.00 for access to its

library of professional photographs.

9. Plaintiff does not license individual photographs or otherwise make individual

photographs available for purchase. Plaintiff's business model relies on its recurring monthly

subscription service such that Plaintiff can continue to maintain its impressive portfolio.

10. Plaintiff owns each of the photographs available for license on its website and

serves as the licensing agent with respect to licensing such photographs for limited use by

Plaintiff's customers. To that end, Plaintiff's standard terms include a limited, non-transferable

license for use of any photograph by the customer only. Plaintiff's license terms make clear that

all copyright ownership remains with Plaintiff and that its customers are not permitted to transfer,

assign, or sub-license any of Plaintiff's photographs to another person/entity.

3

#### II. The Work at Issue in this Lawsuit

11. In 1999, a professional photographer created a photograph titled "BeefCubeSteakGrlMrk001.jpg" (the "Work"). A copy of the Work is exhibited below.



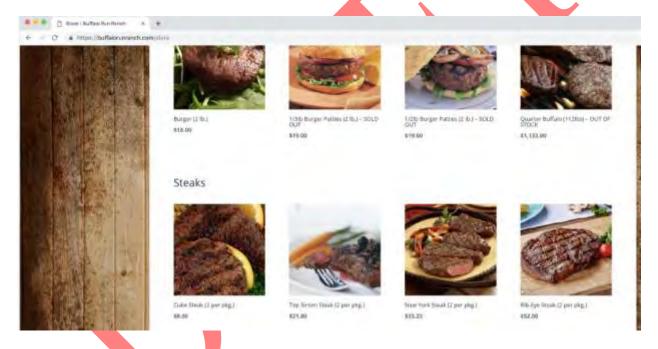
- 12. The Work was registered by Plaintiff (pursuant to a work-for-hire agreement with the author that transferred all rights and title in the photograph to Plaintiff) with the Register of Copyrights on August 5, 2016 and was assigned Registration No. VA 2-012-581. A true and correct copy of the Certification of Registration pertaining to the Work is attached hereto as **Exhibit "A."**
- 13. Plaintiff is the owner of the Work and has remained the owner at all times material hereto.

#### III. Defendant's Unlawful Activities

14. Defendant owns and operates a buffalo ranch in Woodland, Utah and operates an online store (at <a href="https://buffalorunranch.com/">https://buffalorunranch.com/</a>) that sells buffalo meat/other products to customers

throughout the United States.

- 15. Defendant advertises/markest its business primarily through its aforementioned website, social media (e.g. <a href="https://www.facebook.com/buffalorunranchwoodland/about/?ref=page\_internal">https://www.facebook.com/buffalorunranchwoodland/about/?ref=page\_internal</a>), and other forms of advertising.
- 16. On a date after Plaintiff's above-referenced copyright registration of the Work, Defendant published the Work on its <a href="https://buffalorunranch.com/">https://buffalorunranch.com/</a> website in connection with the sale of "Cube Steak (2 per pkg.)":



A true and correct copy of screenshots of Defendant's website, displaying the copyrighted Work, is attached hereto as **Exhibit "B."** 

- 17. The foregoing display of the Work on Defendant's website was accessible and was in fact accessed from persons in the State of Florida.
- 18. Defendant is not and has never been licensed to use or display the Work. Defendant never contacted Plaintiff to seek permission to use the Work in connection with its

website/advertising or for any other purpose – even though the Work that was copied is clearly

professional stock photography that would put Defendant on notice that the Work was not intended

for public use.

19. Defendant utilized the Work for commercial use – namely, in connection with the

marketing of Defendant's business and sale of buffalo meat product.

20. Upon information and belief, Defendant located a copy of the Work on the internet

and, rather than contact Plaintiff to secure a license, simply copied the Work for its own

commercial use.

21. Through its ongoing diligent efforts to identify unauthorized use of its photographs,

Plaintiff first discovered Defendant's unauthorized use/display of the Work in approximately May

2019. Following Plaintiff's discovery, Plaintiff notified Defendant in writing of such unauthorized

use. To date, however, Defendant has not responded to Plaintiff, thus necessitating the filing of

this lawsuit to protect Plaintiff's rights with respect to the Work.

22. All conditions precedent to this action have been performed or have been waived.

COUNT I – COPYRIGHT INFRINGEMENT

23. Plaintiff re-alleges and incorporates paragraphs 1 through 22 as set forth above.

24. The Work is an original work of authorship, embodying copyrightable subject

matter, that is subject to the full protection of the United States copyright laws (17 U.S.C. § 101 et

seq.).

25. Plaintiff owns a valid copyright in the Work, having registered the Work with the

Register of Copyrights and owning sufficient rights, title, and interest to such copyright to afford

Plaintiff standing to bring this lawsuit and assert the claim(s) herein.

26. As a result of Plaintiff's reproduction, distribution, and public display of the Work,

6

Defendant had access to the Work prior to its own reproduction, distribution, and public display

of the Work on its commercial website.

27. Defendant reproduced, distributed, and publicly displayed the Work without

authorization from Plaintiff.

28. By its actions, Defendant infringed and violated Plaintiff's exclusive rights in

violation of the Copyright Act, 17 U.S.C. § 501, by reproducing, distributing, and publicly

displaying the Work for its own commercial purposes.

29. Defendant's infringement was willful as it acted with actual knowledge or reckless

disregard for whether its conduct infringed upon Plaintiff's copyright. Notably, in the "Terms of

Service" published on Defendant's website, Defendant includes a section titled "Copyright

Infringement and DMCA Policy" which states, in material part: "As Buffalo Run Ranch asks

others to respect its intellectual property rights, it respects the intellectual property rights of

others." Defendant clearly understands that high-end food photography is not generally available

for free or that such can simply be copied from the internet.

30. Plaintiff has been damaged as a direct and proximate result of Defendant's

infringement.

31. Plaintiff is entitled to recover its actual damages resulting from Defendant's

unauthorized use of the Work and, at Plaintiff's election (pursuant to 17 U.S.C. § 504(b), Plaintiff

is entitled to recover damages based on a disgorgement of Defendant's profits from infringement

of the Work, which amounts shall be proven at trial.

32. Alternatively, and at Plaintiff's election, Plaintiff is entitled to statutory damages

pursuant to 17 U.S.C. § 504(c), in such amount as deemed proper by the Court.

33. Pursuant to 17 U.S.C. § 505, Plaintiff is further entitled to recover its costs and

attorneys' fees as a result of Defendant's conduct.

34. Defendant's conduct has caused and any continued infringing conduct will continue

to cause irreparable injury to Plaintiff unless enjoined by the Court. Plaintiff has no adequate

remedy at law. Pursuant to 17 U.S.C. § 502, Plaintiff is entitled to a permanent injunction

prohibiting infringement of Plaintiff's exclusive rights under copyright law.

**WHEREFORE**, Plaintiff demands judgment against Defendant as follows:

a. A declaration that Defendant has infringed Plaintiff's copyrights in the Work;

b. A declaration that such infringement is willful

c. An award of actual damages and disgorgement of profits as the Court deems proper or, at

Plaintiff's election, an award of statutory damages for willful infringement up to

\$150,000.00 for each infringement of the Work;

d. Awarding Plaintiff its costs and reasonable attorneys' fees pursuant to 17 U.S.C. § 505;

e. Awarding Plaintiff interest, including prejudgment interest, on the foregoing amounts;

f. Permanently enjoining Defendant, its employees, agents, officers, directors, attorneys,

successors, affiliates, subsidiaries and assigns, and all those in active concert and

participation with Defendant, from directly or indirectly infringing Plaintiff's copyrights

or continuing to display, transfer, advertise, reproduce, or otherwise market any works

derived or copied from the Work or to participate or assist in any such activity; and

g. For such other relief as the Court deems just and proper.

#### **Demand For Jury Trial**

Plaintiff demands a trial by jury on all issued so triable.

Dated: , 2021.

COPYCAT LEGAL PLLC 3111 N. University Drive Suite 301 Coral Springs, FL 33065 Telephone: (877) 437-6228 dan@copycatlegal.com

james@copycatlegal.com By: /s/ Daniel DeSouza, Esq. Daniel DeSouza, Esq. Florida Bar No.: 19291 James D'Loughy, Esq. Florida Bar No.: 0052700

# EXHIBIT "A"

### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.366 Page 38 of 108

### Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

**Registration Number** 

VA 2-012-581

Effective Date of Registration:

August 05, 2016

United States Register of Copyrights and Director

Title

Title of Work: ADLIFE Collection 073116

Previous or Alternate Title: Group Registration/ Photos, 135 photos published 1/11 - 12/29/1999

Series Title: BeefFiletmignonGrlMrk013

Number: 001

Date on Copies: 05/10/1999

BeefHamburger022 Number: 002

Date on Copies: 07/20/1999

BeefHamburgerGrill003

Number: 003

Date on Copies: 07/19/1999

BeefHotDog005 Number: 004

Date on Copies: 06/15/1999

BeefLondonBroilGrlMark004

Number: 005

Date on Copies: 05/08/1999

BeefTboneGrillFire001

Number: 006

Date on Copies: 10/30/1999

CherryBing010 Number: 007

Date on Copies: 06/04/1999

ChickenDrumstickGrlMark004

Number: 008

Date on Copies: 07/21/1999

ChickenHalfGrill002

Number: 009

**Date on Copies: 12/23/1999** 

ChickenWingBuffalo013

Number: 010

Date on Copies: 11/09/1999

CookiePeanutButterKiss004

Number: 011

Date on Copies: 12/10/1999

CookiePizelle001 Number: 012

Date on Copies: 07/30/1999

Guacamole005 Number: 013

Date on Copies: 09/15/1999

JuiceSmoothy001 Number: 014

**Date on Copies: 10/10/1999** 

JuiceTomato001 Number: 015

**Date on Copies:** 10/10/1999

LobsterBoiled001 Number: 016

Date on Copies: 09/20/1999

LoxBagel Number: 017

**Date on Copies:** 03/24/1999

Peach005 Number: 018

**Date on Copies:** 11/04/1999

PeachKnife001 Number: 019

**Date on Copies:** 11/04/1999

PieLemonMeringueSlice002

Number: 020

**Date on Copies:** 08/30/1999

PieStrawberry006 Number: 021

Date on Copies: 08/05/1999

PorkRibBabyBack011

Number: 022

**Date on Copies:** 07/29/1999

PorkRibCntyStlBnIn011

Number: 023

**Date on Copies:** 07/22/1999

PorkRibGrill003 Number: 024

Date on Copies: 07/25/1999

SaladColeSlaw014 Number: 025



**Date on Copies**: 09/15/1999

Tortilla001 Number: 026

Date on Copies: 09/10/1999

AppetizerAsst004 Number: 027

**Date on Copies**: 04/17/1999

BaconFig001 Number: 028

Date on Copies: 04/17/1999

CeleryPeanutbutter001

Number: 029

**Date on Copies:** 03/27/1999

CeleryPeanutbutter002

Number: 030

**Date on Copies: 04/17/1999** 

CrackerPepperoni001

Number: 031

**Date on Copies**: 04/17/1999

HummasTabuli001 Number: 032

**Date on Copies: 04/17/1999** 

BeefCheesburgerGrill001

Number: 033

**Date on Copies:** 03/27/1999

Hummas006 Number: 034

**Date on Copies:** 04/17/1999

BeefCheeseburgerGrlMrk006

Number: 035

**Date on Copies: 04/17/1999** 

BeefCheeseburgerTriple001

Number: 036

Date on Copies: 04/17/19999

BeefHamburger005 Number: 037

Date on Copies: 04/17/1999

Hummus008 Number: 038

Date on Copies: 04/17/1999

BeefHamburger007 Number: 039

**Date on Copies:** 04/17/1999

JalapenoPopper001 Number: 040

**Date on Copies:** 04/17/1999

LobsterDip001 Number: 041

Date on Copies: 04/17/1999

BeefHamburgerGrilMrk005

Number: 042

**Date on Copies: 04/17/1999** 

LobsterShrimpDip001

Number: 043

**Date on Copies: 04/17/1999** 

BeefHamburgerGrilMark008

Number: 044

**Date on Copies:** 04/17/1999

BeefMeatball001 Number: 045

**Date on Copies: 04/17/1999** 

BeefMeatball004 Number: 046

**Date on Copies: 04/17/1999** 

MediterraneanTray001

Number: 047

**Date on Copies:** 04/17/1999

MediterraneanTray002

Number: 048

**Date on Copies:** 08/15/1999

BeefMeatloaf014 Number: 049

Date on Copies: 08/15/1999

OnionRing001 Number: 050

Date on Copies: 03/27/1999

OnionRing003 Number: 051

Date on Copies: 04/17/1999

PartyTray001 Number: 052

Date on Copies: 09/20/1999

Bacon005 Number: 053

**Date on Copies:** 09/20/1999

PorkButtSteakGrlMrk001

Number: 054



Date on Copies: 09/20/1999

BeefMeatLoaf016 Number: 055

Date on Copies: 09/20/1999

BeefMeatloaf018 Number: 056

Date on Copies: 09/20/1999

BeefSloppyJoe001 Number: 057

Date on Copies: 09/20/1999

BeefStuffedPepper001

Number: 058

Date on Copies: 09/20/1999

BakedAlaska001 Number: 059

Date on Copies: 09/20/1999

PorkChopBaconWrapped001

Number: 060

Date on Copies: 09/20/1999

PorkChopBnIn009 Number: 061

Date on Copies: 09/20/1999

BeefLondonBroil013

Number: 062

**Date on Copies:** 04/01/1999

TilapiaWholeCooked001

Number: 063

**Date on Copies: 05/21/1999** 

WhiteAmericanCheeseHC1103\_L\_300\_C\_R

Number: 064

**Date on Copies:** 11/23/1999

WatermelonFSHC1308\_L\_300\_C\_R

Number: 065

**Date on Copies: 03/27/1999** 

ApricotsBowlHC1108\_L\_C\_300\_C\_R

Number: 066

Date on Copies: 06/13/1999

PepperJackCheeseHC1103\_L\_300\_C\_R

Number: 067

Date on Copies: 12/02/1999

FlankSteakCookedHC1104\_L\_300\_C\_R

Number: 068

**Date on Copies**: 02/05/1999

BlockCheddarFSH1208\_L\_300\_C\_R

Number: 069

**Date on Copies:** 05/15/1999

HamCheeseSandwichHC1101\_L\_300\_C\_R

Number: 070

Date on Copies: 10/20/1999

CucumbersFSHC1412\_L\_300\_C\_R

Number: 071

Date on Copies: 08/07/1999

FlowerBouquetFSCH1305\_L\_300\_C\_R

Number: 072

**Date on Copies:** 06/11/1999

MiniLoavesHC1111FS\_L\_300\_C\_R

Number: 073

Date on Copies: 08/10/1999

SalsaDipChipsHC1108\_L\_300\_C\_R

Number: 074

Date on Copies: 04/15/1999

BrowniesHC1012\_M\_150\_C\_R

Number: 075

**Date on Copies:** 08/18/1999

BratwurstGrilledFSHC1112\_L\_300\_C\_R

Number: 076

Date on Copies: 08/19/1999

BeefChuckRoast7Bone001

Number: 077

Date on Copies: 04/20/1999

BeefChuckRoastBnIn005

Number: 078

Date on Copies: 03/03/1999

BeefChuckRoastBnls006

Number: 079

Date on Copies: 02/13/1999

BeefChuckSteakBnls007

Number: 080

Date on Copies: 08/10/1999

BeefEyeRoundRoastDinner001

Number: 081

**Date on Copies:** 11/13/1999

CornedBeefDinner001

Number: 082

Date on Copies: 01/30/1999

CornedBeefDinner009

Number: 083



Date on Copies: 02/23/1999

CornedBeefDinner010

Number: 084

Date on Copies: 04/09/1999

CornedBeefDinner013

Number: 085

Date on Copies: 04/09/1999

CornedBeefDinner014

Number: 086

Date on Copies: 06/26/1999

CornedBeefDinner021

Number: 087

Date on Copies: 03/24/1999

DSCO3680

Number: 088

Date on Copies: 02/03/1999

CornedBeefDinner023

Number: 089

Date on Copies: 03/24/1999

PotRoastDinner001

Number: 090

Date on Copies: 08/21/1999

SalisburySteakDinner002

Number: 091

Date on Copies: 08/09/1999

BeefHotDog011 Number: 092

Date on Copies: 02/10/1999

BeefBottomRoundRoast015

Number: 093

•

**Date on Copies: 12/12/1999** 

BeefBottomRoundRoast017

Number: 094

Date on Copies: 04/30/1999

BeefBrisket001 Number: 095

Date on Copies: 07/23/1999

BeefBrisket002 Number: 096

**Date on Copies: 0716/1999** 

BeefBrisket007

Number: 097

**Date on Copies:** 03/16/1999

BeefBrisket009 Number: 098

Date on Copies: 09/02/1999

CornedBeefBrisketFlat004

Number: 099

Date on Copies: 03/03/1999

Bacon002 Number: 100

**Date on Copies:** 11/03/1999

CornedBeefBrisketPoint001

Number: 101

Date on Copies: 02/04/1999

BeefKabob001 Number: 102

**Date on Copies:** 11/28/1999

BeefKabob013 Number: 103

Date on Copies: 12/29/1999

BeefKabobGrlMrk002

Number: 104

Date on Copies: 01/11/1999

BeefCubeSteakGrlMrk001

Number: 105

Date on Copies: 09/17/1999

BeefEyeRoundRoast002

Number: 106

Date on Copies: 09/17/1999

BeefEyeRoundRoast014

Number: 107

Date on Copies: 11/26/1999

BeefEyeRoundSteakGrlMrk001

Number: 108

Date on Copies: 09/17/1999

BeefFiletMignon001

Number: 109

**Date on Copies: 10/28/1999** 

BeefFiletMignon002 Number: 110

**Date on Copies:** 12/15/1999

BeefFlatIronSteakGrlMrk001

Number: 116

Date on Copies: 09/06/1999

BeefFiletMignonGrlMrk001

Number: 111



**Date on Copies**: 06/15/1999

BeefFiletMignonGrlMrk007

Number: 112

Date on Copies: 09/07/1999

BeefFiletMignonGrlMrk008

Number: 113

Date on Copies: 01/13/1999

BeefFilet Mignon Grl Mrk 010

Number: 114

Date on Copies: 04/23/1999

BeefFlankSteak005 Number: 115

Date on Copies: 08/16/1999

BeefCheeseBurger001

Number: 117

Date on Copies: 08/16/1999

BeefCheeseBurger003

Number: 118

Date on Copies: 08/16/1999

RiceNoodleDumpling001

Number: 119

Date on Copies: 10/15/1999

CakeChocolateMapleSlice001

Number: 120

Date on Copies: 07/15/1999

Pancake002 Number: 121

Date on Copies: 03/04/1999

FriedRice002 Number: 122

Date on Copies: 01/24/1999

IceCreamNeapolitanCone001

Number: 123

Date on Copies: 08/13/1999

SpiralHam Number: 124

Date on Copies: 02/11/1999

TurkeyWhole014 Number: 125

**Date on Copies:** 11/29/1999

KeyLimes Number: 126

**Date on Copies:** 10/23/1999

ChickenKabob002 Number: 127

**Date on Copies:** 12/29/1999

LambLegBnls001 Number: 128

Date on Copies: 02/03/1999

LambLegShankGrlMrk001

Number: 129

Date on Copies: 05/20/1999

ZittiMarinaraSauce001

Number: 130

Date on Copies: 12/22/1999

TurkeyWhole001 Number: 131

**Date on Copies: 12/04/1999** 

YogurtBlueberry002 Number: 132

Date on Copies: 07/21/1999

SubAmericanColdCut009

Number: 133

Date on Copies: 07/30/1999

MediterraneanChicken

Number: 134

**Date on Copies: 05/27/1999** 

Vegetables Number: 135

Date on Copies: 01/27/1999

### **Completion/Publication**

Year of Completion: 1999

Date of 1st Publication: January 11, 1999
Nation of 1st Publication: United States

**Author** 

Author: Adlife Marketing & Communications Co., Inc., Employer for Hire of David

Cioffi

Author Created: photograph Work made for hire: Yes

Domiciled in: United States

**Copyright Claimant** 

Copyright Claimant: Adlife Marketing & Communications Co., Inc.

38 CHURCH ST., PAWTUCKET, RI, 02860-3906, United States



### Rights and Permissions

**Organization Name:** SHORES & OLIVER P.C.

Name: Milton McKinnon Oliver Email: milton.oliver@shoresoliver.com

**Telephone:** (774)521-3058 **Alt. Telephone:** (781)910-9664

**Address:** PO BOX 790

COTUIT, MA 02635-0790 United States

### Certification

Name: MILTON M. OLIVER

**Date**: August 05, 2016

**Applicant's Tracking Number:** 873-057-302

Correspondence: Yes



EXHIBIT "B"



Re: Claim Number: 4326406162212721900 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

#### **Company Name**

Buffalo Run Ranch

### **Company Address**

4611 E Bench Creek Rd Woodland, UT 84036

### **Company Phone Number**

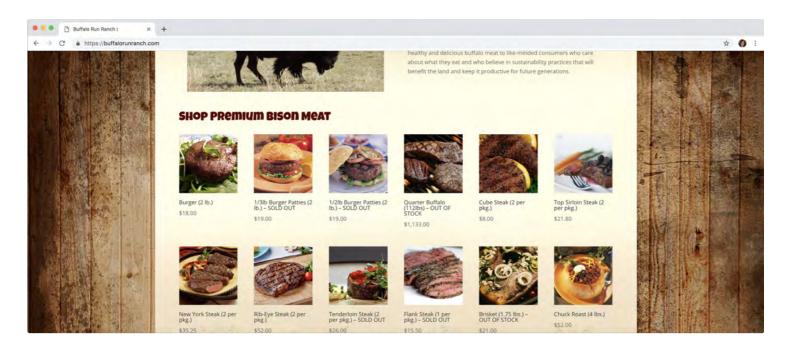
435-200-9360

### **URL Containing Image**

https://buffalorunranch.com/



Image Name
BeefCubeSteakGrlMrk001



### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.380 Page 52 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4326407502212033489 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

### **Company Name**

Buffalo Run Ranch

### **Company Address**

4611 E Bench Creek Rd Woodland, UT 84036

### **Company Phone Number**

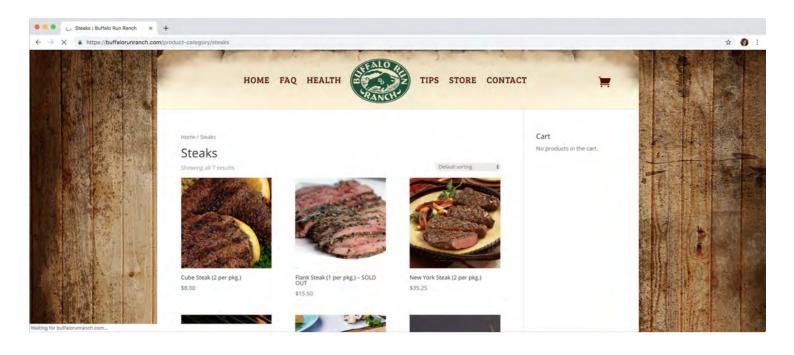
435-200-9360

### **URL Containing Image**

https://buffalorunranch.com/product-category/steaks



Image Name
BeefCubeSteakGrlMrk001





Re: Claim Number: 4326408342215496142 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

### **Company Name**

Buffalo Run Ranch

### **Company Address**

4611 E Bench Creek Rd Woodland, UT 84036

### **Company Phone Number**

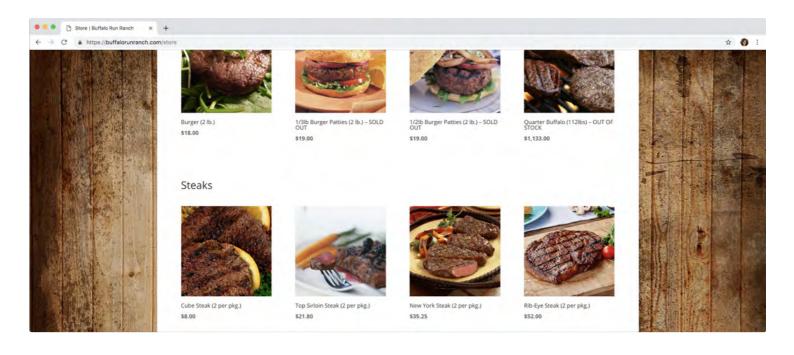
435-200-9360

### **URL Containing Image**

https://buffalorunranch.com/store



Image Name
BeefCubeSteakGrlMrk001





### **IMPORTANT!**

Adlife has conducted a routine audit of it's licensed images. Having completed this audit, we have found significantly more usage than properly licensed

Adlife does not have a record of your license on file and believes a license and/or copyright infringement may have been committed.

Should you or your company have proper licensing in place, please contact us directly. Should there be an appropriate license and you are able to substantiate it, please provide same to us.

If you do have a license we apologize for any inconvenience this may have caused.

Adlife Marketing & Communications Co., Inc.

38 Church Street
Pawtucket, RI 02860

Dear Sir,

Adlife Marketing and Communications Co., Inc. (Adlife) is the owner of the copyrights and images of certain photographs which have been used by you or your agents or representatives without Adlife's permission or authorization.

At the present time, and for settlement purposes only, Adlife values the cost of this infringement at \$8,000.00.

If you have a casualty insurance policy, please forward these documents to your insurance carrier, as these claims are often covered.

Attached please find the image(s) that were used and the verification of the use of the image(s).

Pursuant to 17 USC chapter 1, section 101 the use of photographs and other pictorial images are protected from unlawful use or reproduction without the consent of the owner of those images.

Pursuant to 17 USC, section 504(b) and (c) a copyright owner may recover the actual damages incurred by it for wrongful and unpermitted use of its images. If the infringement was committed willfully, the courts have discretion to award up to \$150,000 per willful infringement.

Based on the fact that you knew or should have known that the images belonged to Adlife, and based on the fact they you used the images on multiple occasions without permission and due to the fact that the images were disseminated to a vast number of people for the purpose of profiting your business, Adlife can only conclude that the use of its images was willful and intentional.

Adlife is writing to you to resolve its claim for money damages without the necessity of the time and expense of a law suit.

If, however, Adlife cannot immediately resolve the issue of the unlawful use of its images, it will be forced to file suit in the appropriate court and jurisdiction and seek the maximum damages permitted under the statute including costs and attorney fees.

Adlife would like to discuss this account with you knowing however that the sole purpose of any conversation with Adlife will be limited to why this is not a willful infraction and/or how the individual or company intends to pay this amount.

I urge you to contact me directly at joel@adlife.com. If Adlife does not hear from you within 10 days it will assume that you do not intend to resolve this matter amicably and it will take all necessary action without further notification.

Joel M. Albrizio President Adlife Marketing & Communications joel@adlife.com Direct line (617) 759-4504

Adlife Marketing & Communications Co., Inc.



Re: Claim Number: 4458764402212268911 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, October 2, 2019

### **Company Name**

Caley's Catering & Events

### **Company Address**

PO Box 104 Draper, Utah 84020

### **Company Phone Number**

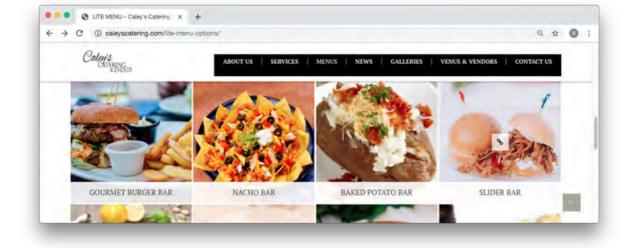
801-231-5250

### **URL Containing Image**

https://caleyscatering.com/lite-menu-options/



Image Name
PotatoBaked013





### COPYRIGHT INFRINGEMENT NOTICE

### **Clearing Space by Design - Linda Isom**

### **Mailing Address:**

Linda Isom 414 S 1125 W Layton, Utah 84041

#### Phone #:

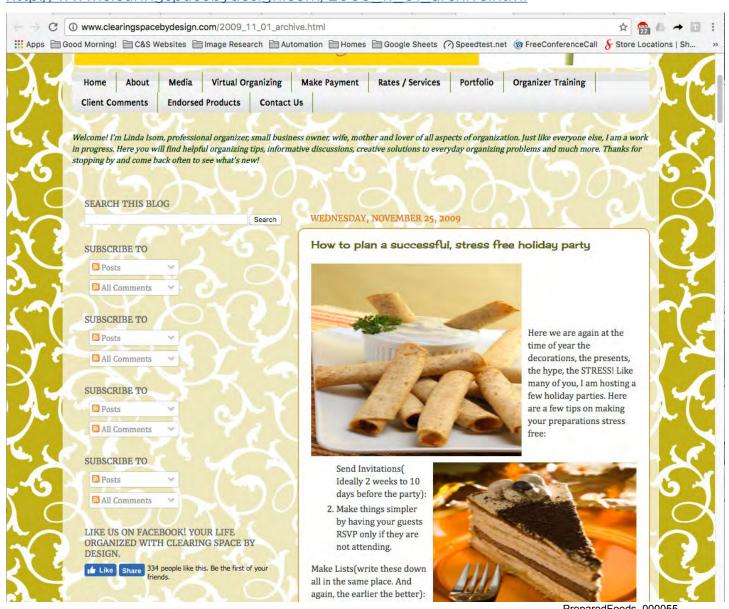
801 593 9566



Image: Ethnic/TexMex/Taquito003

### **URL Containing Copyrighted Image:**

http://www.clearingspacebydesign.com/2009 11 01 archive.html



#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.385 Page 57 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4326406162212721900 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

Buffalo Run Ranch 4611 E Bench Creek Rd Woodland, UT 84036

Dear Buffalo Run Ranch,

You are receiving this correspondence because you may have used the attached image unlawfully.

The image in question is owned by Adlife Marketing & Communications Co., Inc. and was discovered on your website. This image is part of our library of images protected under copyright. Attached is a copy of the image, pertinent information regarding Adlife's proof of ownership, along with the usage of this image on your company's website. If you have a license, please contact us immediately with a copy of that license at licensing@adlife.com.

The use of a copyrighted image without the valid licensing in place is copyright infringement and is in violation of U.S. Copyright law, Title 17 of the United States Code. The purpose of this correspondence is to confirm a previously purchased license for the use of the image OR reach a fair settlement.

If a valid license was purchased for the use of the image: Please provide Adlife a copy of the purchase receipt. In most cases, you can access your download history from the stock image website which was used. A screenshot indicating when the image was purchased, and from whom, will suffice. Any and all valid license information can be forwarded to licensing@adlife.com.

If you know a valid license for this image does NOT exist: You must immediately cease and desist the use of this image and remove it from any promotional and/or advertising usage in any and all media. Attached is information whereby you have the ability to purchase retroactive licensing rights for the image in question, for the amount of \$8,000.00, which will abate and eliminate any liability associated with the past unlawful use of said image. To avoid further action, such as possible litigation in Federal Court, it is recommended that you contact us at your earliest convenience.

It is important that you understand that just removing the image from your company's website does not release you from any potential liability associated with the unlawful use of the image. The Adlife Licensing Department is willing to discuss the matter and the circumstances surrounding the use of the image. However, Adlife expects to be compensated for the use of the image in question if not properly licensed. If, after settling the issue of the unlawful use of this image in the past, you are interested in continuing to use the image, the Adlife Licensing Department will assist you in obtaining the proper license for all **future** use.

Please note that your failure to respond to this notice may result in further legal action. If you believe this letter has reached you in error, please contact Adlife Licensing Department at licensing@adlife.com. This letter is without prejudice to Adlife's rights and remedies, all of which are expressly reserved.

We look forward to your prompt response to this matter.

Sincerely,

Rebecca M. Jones Adlife Licensing Department 401-543-7553



Re: Claim Number: 4326406162212721900 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

### **Company Name**

Buffalo Run Ranch

### **Company Address**

4611 E Bench Creek Rd Woodland, UT 84036

### **Company Phone Number**

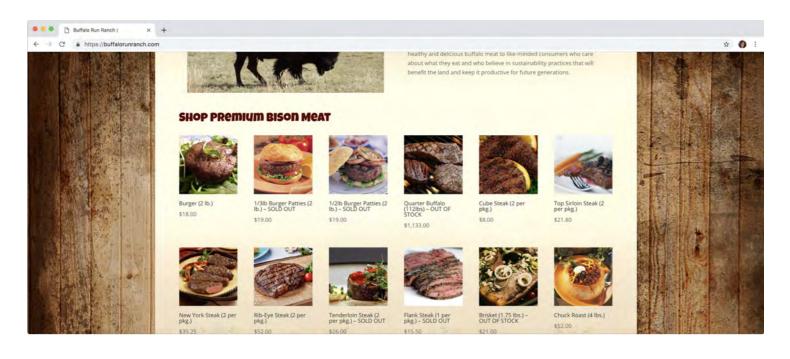
435-200-9360

### **URL Containing Image**

https://buffalorunranch.com/



Image Name
BeefCubeSteakGrlMrk001



#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.387 Page 59 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4326407502212033489 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

Buffalo Run Ranch 4611 E Bench Creek Rd Woodland, UT 84036

Dear Buffalo Run Ranch,

You are receiving this correspondence because you may have used the attached image unlawfully.

The image in question is owned by Adlife Marketing & Communications Co., Inc. and was discovered on your website. This image is part of our library of images protected under copyright. Attached is a copy of the image, pertinent information regarding Adlife's proof of ownership, along with the usage of this image on your company's website. If you have a license, please contact us immediately with a copy of that license at licensing@adlife.com.

The use of a copyrighted image without the valid licensing in place is copyright infringement and is in violation of U.S. Copyright law, Title 17 of the United States Code. The purpose of this correspondence is to confirm a previously purchased license for the use of the image OR reach a fair settlement.

If a valid license was purchased for the use of the image: Please provide Adlife a copy of the purchase receipt. In most cases, you can access your download history from the stock image website which was used. A screenshot indicating when the image was purchased, and from whom, will suffice. Any and all valid license information can be forwarded to licensing@adlife.com.

If you know a valid license for this image does NOT exist: You must immediately cease and desist the use of this image and remove it from any promotional and/or advertising usage in any and all media. Attached is information whereby you have the ability to purchase retroactive licensing rights for the image in question, for the amount of \$8,000.00, which will abate and eliminate any liability associated with the past unlawful use of said image. To avoid further action, such as possible litigation in Federal Court, it is recommended that you contact us at your earliest convenience.

It is important that you understand that just removing the image from your company's website does not release you from any potential liability associated with the unlawful use of the image. The Adlife Licensing Department is willing to discuss the matter and the circumstances surrounding the use of the image. However, Adlife expects to be compensated for the use of the image in question if not properly licensed. If, after settling the issue of the unlawful use of this image in the past, you are interested in continuing to use the image, the Adlife Licensing Department will assist you in obtaining the proper license for all **future** use.

Please note that your failure to respond to this notice may result in further legal action. If you believe this letter has reached you in error, please contact Adlife Licensing Department at licensing@adlife.com. This letter is without prejudice to Adlife's rights and remedies, all of which are expressly reserved.

We look forward to your prompt response to this matter.

Sincerely,

Rebecca M. Jones Adlife Licensing Department 401-543-7553

### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.388 Page 60 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4326407502212033489 FRE 408 SETTLEMENT COMMUNICATION

Thursday, May 2, 2019

### **Company Name**

Buffalo Run Ranch

### **Company Address**

4611 E Bench Creek Rd Woodland, UT 84036

### **Company Phone Number**

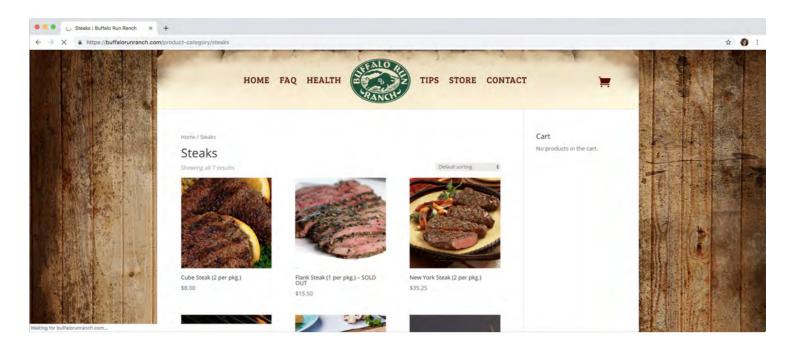
435-200-9360

### **URL Containing Image**

https://buffalorunranch.com/product-category/steaks



Image Name
BeefCubeSteakGrlMrk001



#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.389 Page 61 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860 Phone: (401) 723-4782

Re: Claim Number: 4333239250831257821 FRE 408 SETTLEMENT COMMUNICATION

Friday, May 10, 2019

Meridian Magazine 409 N. Country Manor Lane Alpine, UT 84004.

Dear Meridian Magazine,

You are receiving this correspondence because you may have used the attached image unlawfully.

The image in question is owned by Adlife Marketing & Communications Co., Inc. and was discovered on your website. This image is part of our library of images protected under copyright. Attached is a copy of the image, pertinent information regarding Adlife's proof of ownership, along with the usage of this image on your company's website. If you have a license, please contact us immediately with a copy of that license at licensing@adlife.com.

The use of a copyrighted image without the valid licensing in place is copyright infringement and is in violation of U.S. Copyright law, Title 17 of the United States Code. The purpose of this correspondence is to confirm a previously purchased license for the use of the image OR reach a fair settlement.

<u>If a valid license was purchased for the use of the image:</u> Please provide Adlife a copy of the purchase receipt. In most cases, you can access your download history from the stock image website which was used. A screenshot indicating when the image was purchased, and from whom, will suffice. Any and all valid license information can be forwarded to licensing@adlife.com.

If you know a valid license for this image does NOT exist: You must immediately cease and desist the use of this image and remove it from any promotional and/or advertising usage in any and all media. Attached is information whereby you have the ability to purchase retroactive licensing rights for the image in question, for the amount of \$8,000.00, which will abate and eliminate any liability associated with the past unlawful use of said image. To avoid further action, such as possible litigation in Federal Court, it is recommended that you contact us at your earliest convenience.

It is important that you understand that just removing the image from your company's website does not release you from any potential liability associated with the unlawful use of the image. The Adlife Licensing Department is willing to discuss the matter and the circumstances surrounding the use of the image. However, Adlife expects to be compensated for the use of the image in question if not properly licensed. If, after settling the issue of the unlawful use of this image in the past, you are interested in continuing to use the image, the Adlife Licensing Department will assist you in obtaining the proper license for all **future** use.

Please note that your failure to respond to this notice may result in further legal action. If you believe this letter has reached you in error, please contact Adlife Licensing Department at licensing@adlife.com. This letter is without prejudice to Adlife's rights and remedies, all of which are expressly reserved.

We look forward to your prompt response to this matter.

Sincerely,

David W. Higgins

Adlife Licensing Department

617-775-3289

PreparedFoods\_000060

### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.390 Page 62 of 108



Adlife Marketing & Communications Co., Inc. 38 Church St • Pawtucket, RI 02860

Phone: (401) 723-4782

Re: Claim Number: 4333239250831257821 FRE 408 SETTLEMENT COMMUNICATION

Friday, May 10, 2019

### **Company Name**

Meridian Magazine

### **Company Address**

409 N. Country Manor Lane Alpine, UT 84004.

### **Company Phone Number**

202-714-5775

### **URL Containing Image**

https://latterdaysaintmag.com/article-1-14809/

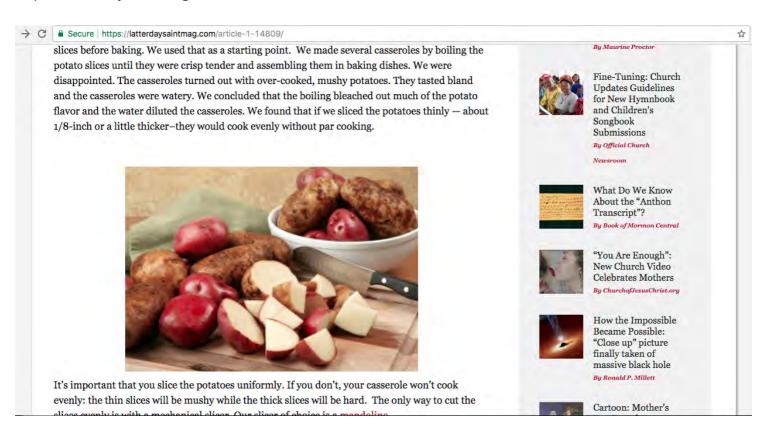


### **Image Name**

PotatoAsst001\_ADL

### **Registration Number**

VA0002033004





Re: Claim Number: 4458764402212268911 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, October 2, 2019

### **Company Name**

Caley's Catering & Events

### **Company Address**

PO Box 104 Draper, Utah 84020

### **Company Phone Number**

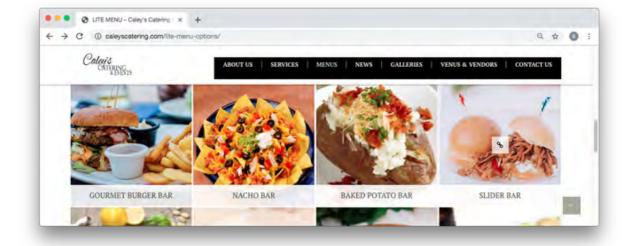
801-231-5250

### **URL Containing Image**

https://caleyscatering.com/lite-menu-options/



Image Name
PotatoBaked013





Re: Claim Number: 4475837350836351913 FRE 408 SETTLEMENT COMMUNICATION

Tuesday, October 22, 2019

### **Company Name**

ACR International, LLC

### **Company Address**

223 West 1230 North #102 Provo, Utah 84604

### **Company Phone Number**

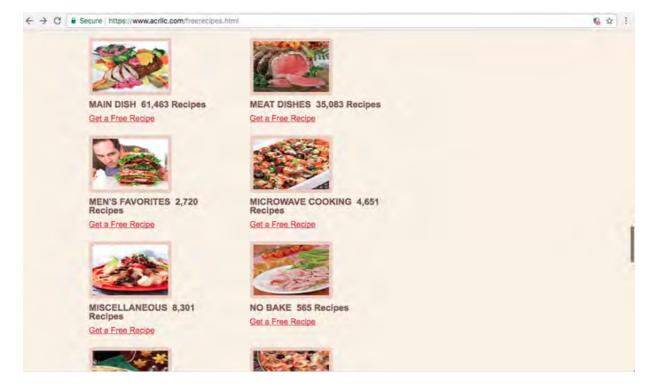
(855) 648-1230

### **URL Containing Image**

https://www.acrllc.com/freerecipes.html



Image Name
BeefRibRoast004.jpg





Re: Claim Number: 4791969350837067739 FRE 408 SETTLEMENT COMMUNICATION

Thursday, October 22, 2020

### **Company Name**

Lee's Marketplace

### **Company Address**

555 E 1400 N Logan, UT 84341

### **Company Phone Number**

(435) 755-5100

### **URL Containing Image**

https://digitalcommons.usu.edu/cgi/viewcontent.cgi?article=1080&context=newspapers



Image Name Carrots0409.





Re: Claim Number: 4928247536832078598 FRE 408 SETTLEMENT COMMUNICATION

Monday, March 29, 2021

#### **Company Name**

Big Daddy's Direct

### **Company Address**

45 E 300 N Monroe, UT 84754

### **Company Phone Number**

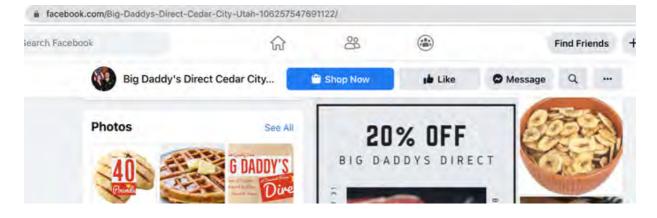
(435) 231-1319

### **URL Containing Image**

https://www.facebook.com/Big-Daddys-Direct-Cedar-City-Utah-106257547691122/



Image Name
BananaChipsHR0611.





Re: Claim Number: 5075335546834507023 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, September 15, 2021

### **Company Name**

**Utah Education Network** 

### **Company Address**

101 Wasatch Drive Salt Lake City, UT 84112

### **Company Phone Number**

(801) 585-6013

### **URL Containing Image**

https://www.uen.org/tv/cheese/



Image Name
CheeseGouda004\_ADL





Re: Claim Number: 5088329106838228340 FRE 408 SETTLEMENT COMMUNICATION

Thursday, September 30, 2021

### **Company Name**

Intermountain Healthcare

### **Company Address**

36 S State Street Salt Lake City, Utah 84111

### **Company Phone Number**

(801) 442-3430

### **URL Containing Image**

https://intermountainhealthcare.org/blogs/topics/live-well/2013/11/what-could-you-eat-if-you-didnt-have-that-drink/



Image Name CheeseBall004

Registration Number

VA0002014921





Re: Claim Number: 5135669566612740464 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, November 24, 2021

### **Company Name**

University of Utah Health

### **Company Address**

50 North Medical Drive Salt Lake City, UT 84132

### **Company Phone Number**

801-581-2121

### **URL Containing Image**

https://healthcare.utah.edu/healthfeed/postings/2015/04/



**Image Name** PizzaBites002.





### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.398 Page 70 of 108



PreparedFoodPhotos.com P.O. Box 1000 • Slatersville, RI. 02876 licensing@PreparedFoodPhotos.com 1-866-609-1548

Re: Claim Number: 5140229336214057146 FRE 408 SETTLEMENT COMMUNICATION

Monday, November 29, 2021

### **Company Name**

Dry Lakes Ranch Beef

### **Company Address**

73 North Main Street PO Box 1561 Parowan, Utah 84761

### **Company Phone Number**

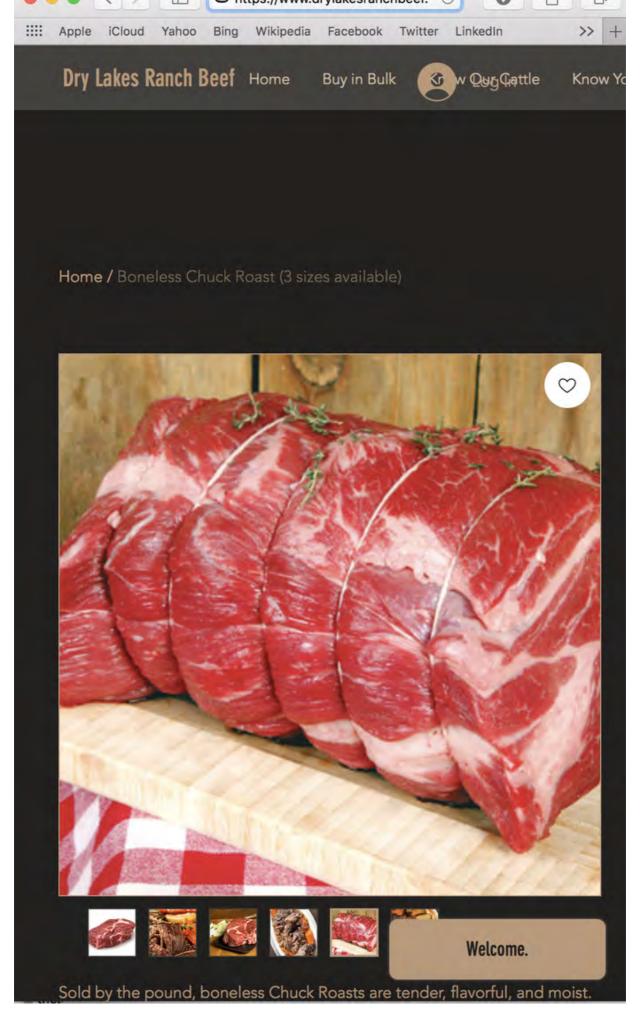
435-559-1561

### **URL Containing Image**

https://www.drylakesranchbeef.com/product-page/bonelesschuck-roast



## Image Name BeefChuckRoastBnls001.jpg





Re: Claim Number: 5172026536613300077 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, January 5, 2022

#### **Company Name**

The Company Grill

### **Company Address**

5185 Frontier Dr, Mountain Green, Utah, 84050

### **Company Phone Number**

(801) 309-0952

### **URL Containing Image**

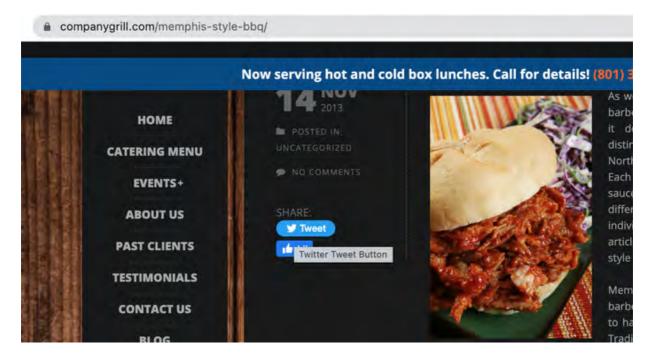
https://companygrill.com/memphis-style-bbq/



Image Name
ChickenSandwichBBQ002.

### **Registration Number**

VA0002015841





PreparedFoodPhotos.com P.O. Box 1000 • Slatersville, RI. 02876 licensing@PreparedFoodPhotos.com 1-866-609-1548

Re: Claim Number: 5347336666617401650 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, July 27, 2022

#### **Company Name**

NUTRIEX, LLC

### **Company Address**

1055 East 2100 South, Suite 203 Salt Lake City, Utah 84106

#### **Company Phone Number**

888-(688-7439)

### **URL Containing Image**

https://nutriex.com/nutriex-insights/cancer-prevention/



Image Name
BeefCheeseburgerTriple001

### Registration Number VA0002012581

<b>IEX</b>	Products	AutoShip	About	Product FAQ	Щ
7		<b>™</b> Meats			
grains		<b>√</b> Dairy			
es 🧲		√ Total fat	N		
;e		√ Saturated fats		NAME OF STREET	
oles		Refined sugar			
		√ Total calories			
**		Alcohol		The same of	



PreparedFoodPhotos.com P.O. Box 1000 • Slatersville, RI. 02876 licensing@PreparedFoodPhotos.com 1-866-609-1548

Re: Claim Number: 5456329446615041065 FRE 408 SETTLEMENT COMMUNICATION

Wednesday, November 30, 2022

### **Company Name**

8coupons inc.

### **Company Address**

PO Box 70614, Salt Lake City, Utah, 84101

### **Company Phone Number**

(212) 656-1589

### **URL Containing Image**

https://www.8coupons.com/stores/local/we-deliver-cookeville-38501



Image Name WrapTurkey004.

**Registration Number** 

VA0002017741



#### Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.405 Page 77 of 108



PreparedFoodPhotos.com P.O. Box 1000 • Slatersville, RI. 02876 licensing@PreparedFoodPhotos.com 1-866-609-1548

Re: Claim Number: 5639655623212604722 FRE 408 SETTLEMENT COMMUNICATION

Friday, June 30, 2023

### **Company Name**

Easy Chef's One Million Recipes

### **Company Address**

ACR International, LLC 223 West 1230 North#102 Provo, Utah 84604

### **Company Phone Number**

855-648-1230

### **URL Containing Image**

https://onemillionrecipes.com/free-recipes.html

Screen Shot 2023-06-30 at 4.13.15 PM.png



Image Name
BeefRibRoast004.jpg

Registration Number VA0002009665



### **Alliance Health Networks**

### **Mailing Address:**

Alliance Health Networks 9 E Exchange Place Ste. 200 Salt Lake City, UT 84111

### Phone #:

801-355-6002



Meats/Beef/BeefDinner/CornedBeefDinner001\_AD

### **URL Containing Copyrighted Images:**

http://www.diabeticconnect.com/diabetes-slideshows/380-chips-and-dips-recipes#20

← → C ① www.diabeticconnect.com/diabetes-slideshows/380-chips-and-dips-recipes#20 ☆ (2 42 : are healthy, diabetic-friendly recipes to help you eat these appetizers in good conscience.



### St. Patrick's Day Recipes

St. Patrick's Day is full of festivities, green and celebrating the luck of the Irish with some delicious food. Here are tasty, diabetic-friendly Irish recipes for your enjoyment.

Contact: licensing@adlife.com



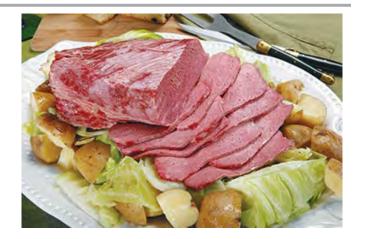
### **Associated Food Stores, Inc**

### **Mailing Address:**

Associated Food Stores, Inc 1850 W 2100 S Salt Lake City Utah 84119

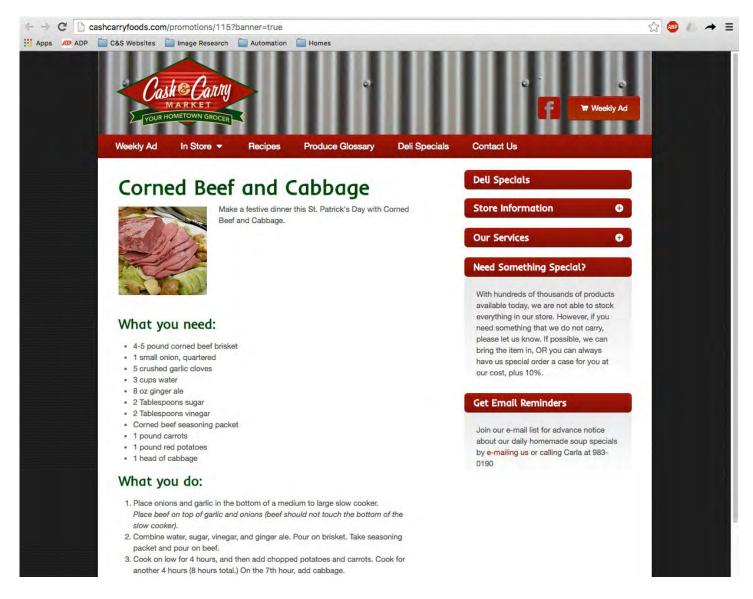
#### Phone #:

801 973 4400



### **URL Containing Copyrighted Image:**

http://cashcarryfoods.com/promotions/115?banner=true





### **Clearing Space by Design - Linda Isom**

### **Mailing Address:**

Linda Isom 414 S 1125 W Layton, Utah 84041

#### Phone #:

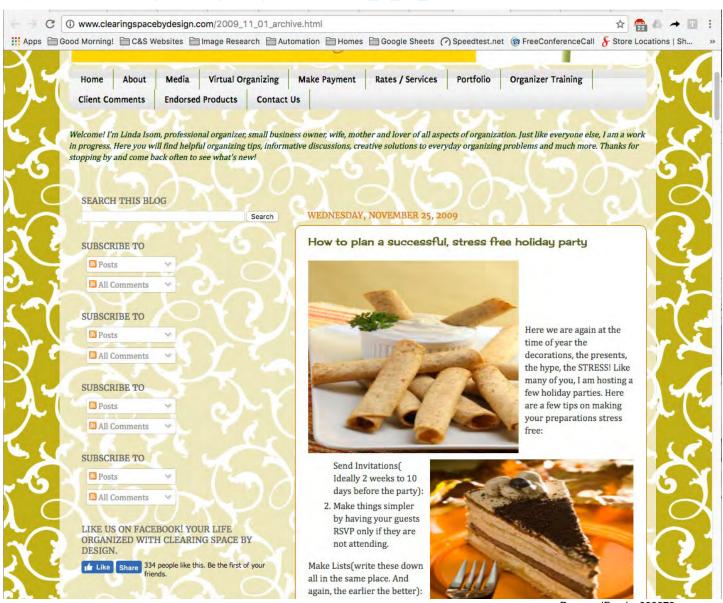
801 593 9566



Image: Ethnic/TexMex/Taquito003

### **URL Containing Copyrighted Image:**

http://www.clearingspacebydesign.com/2009 11 01 archive.html





### **Alliance Health Networks**

### **Mailing Address:**

Alliance Health Networks 10855 S. Riverfront Pkwy Suite 100 South Jordan, UT 84095

#### Phone #:

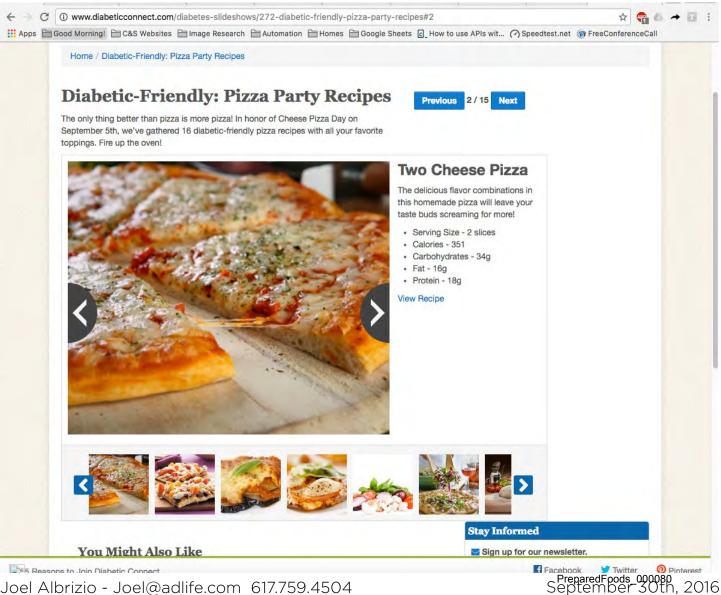
801 355 6002



Image: Pizza\_Calzone/Pizza/PizzaCheese008

### **URL Containing Copyrighted Image:**

http://www.diabeticconnect.com/diabetes-slideshows/272-diabetic-friendly-pizza-partyrecipes#2





### Foodell, Inc.

### **Mailing Address:**

Foodell, Inc. 1202 Lowell Avenue Park City, UT 84068

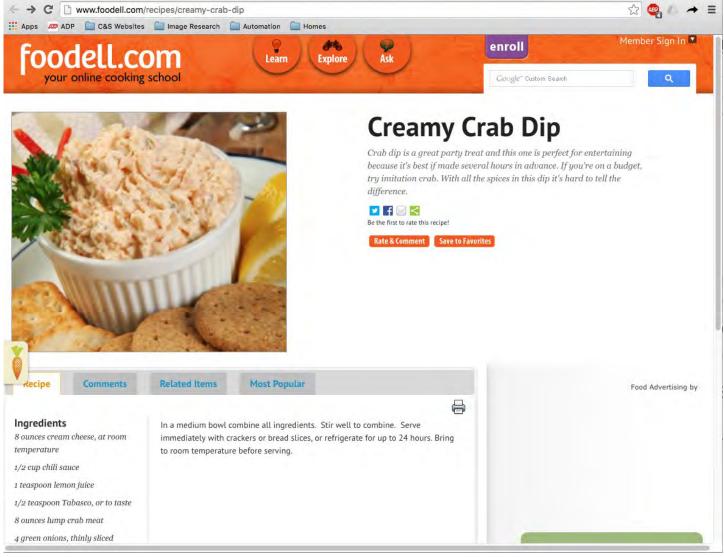
#### Phone #:

435 640 7597

### **URL Containing Copyrighted Image:**

http://www.foodell.com/recipes/creamy-crab-dip







### Harley & Buck's Great American Cuisine

### **Mailing Address:**

Harley & Buck's Great American Cuisine 2432 Washington Blvd. Ogden, UT 84401

### Phone #:

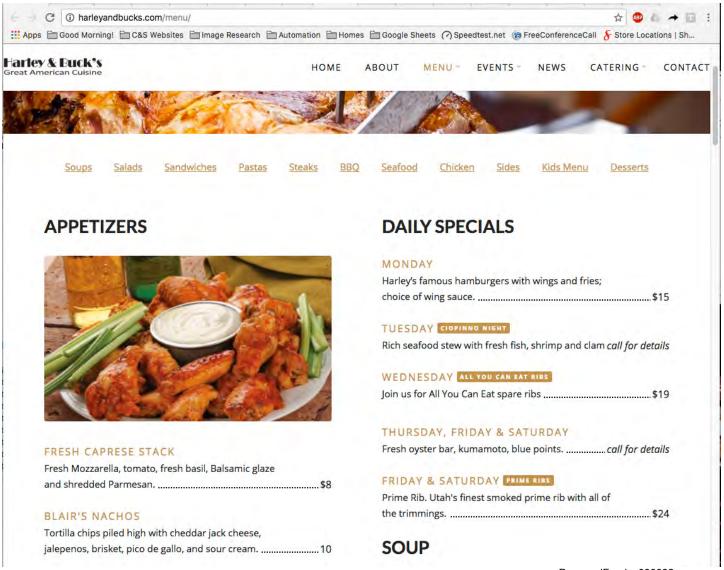
801 745 2060



 ${\hbox{Image: } \textbf{ChickenCooked/Wing/ChickenWingHot007}}$ 

### **URL Containing Copyrighted Image:**

http://harleyandbucks.com/menu/





### **Herald Communications**

### **Mailing Address:**

Herald Communications 86 N. University Ave. #300 Provo, UT 84601

#### Phone #:

801 373 5050



Image: /Chip\_Popcorn\_Snack/PretzelSoft001

### **URL Containing Copyrighted Image:**

http://www.heraldextra.com/entertainment/dining/places-in-utah-county-to-celebratenational-pretzel-day/collection 55752852-0ab9-5704-8f78-6c7e90dcbdd5.html





### **JMH Premium**

### **Mailing Address:**

JMH Premium 1389 Center Drive Suite 340 Park City, UT 84098

#### Phone #:

888 741 4564

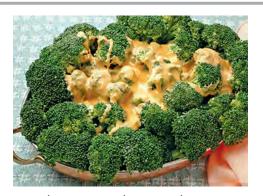
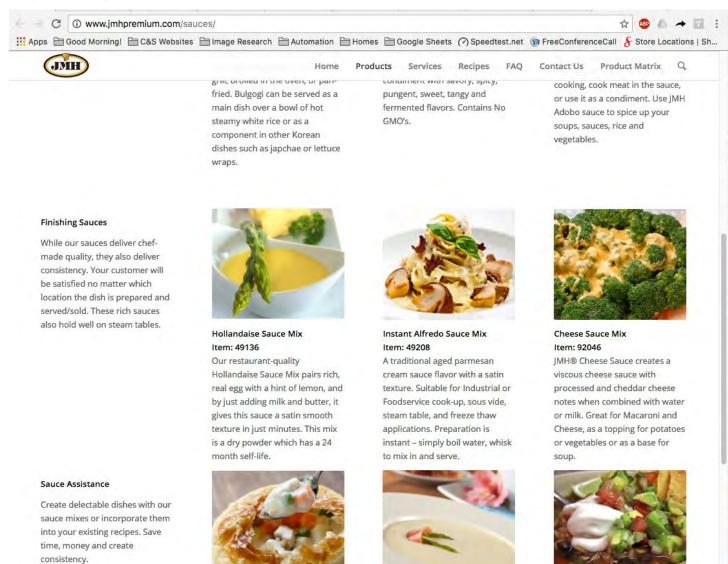


Image: Produce/Vegetables/Broccoli/BroccoliCheese002

### **URL Containing Copyrighted Image:**

http://www.jmhpremium.com/sauces/





### **Petersons Fresh Market**

### **Physical Address:**

Petersons Fresh Market 1784 West 12600 South Riverton, UT 84065

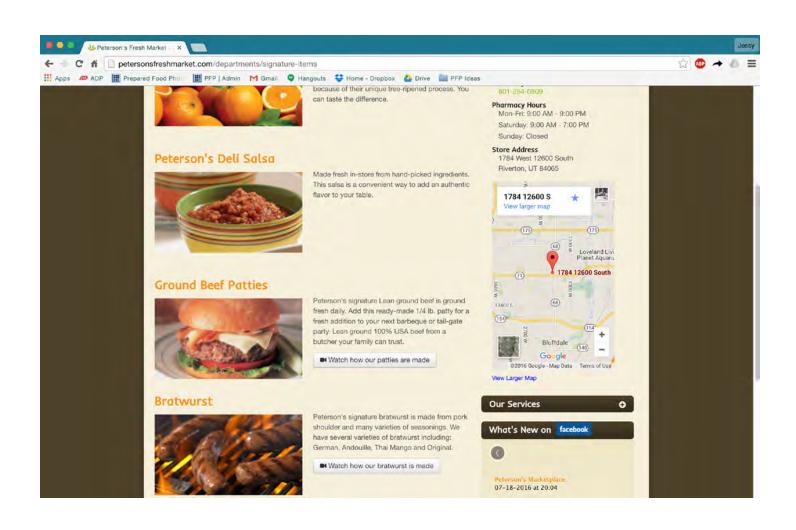
#### Phone #:

801 254 5829



http://petersonsfreshmarket.com/departments/signature-items







### **Rocky Mountain Fine Foods**

### **Mailing Address:**

Rocky Mountain Fine Foods 1304 N Redwood Rd Saratoga Springs, UT 84045

#### Phone #:

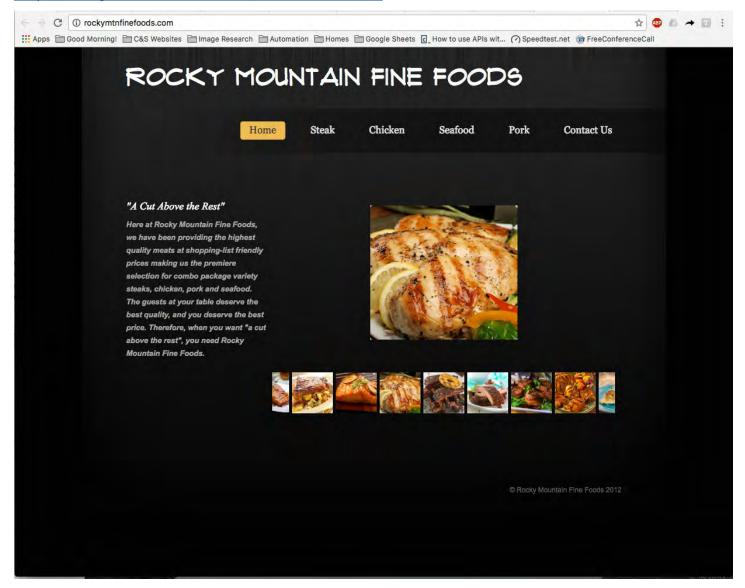
801 857 7741



Image: ChickenCooked/Breast/ChickenBreastBnlsGrlMrk021

### **URL Containing Copyrighted Image:**

http://rockymtnfinefoods.com/contact-us.html





### **Copyright Infringement Notice**

## **CompanyName**

ThermoWorks, Inc.

#### **Address**

JThermoworks Inc 1762 West 20 South # 100 Lindon, UT 84042

#### **Email Address:**

info@thermoworks.com

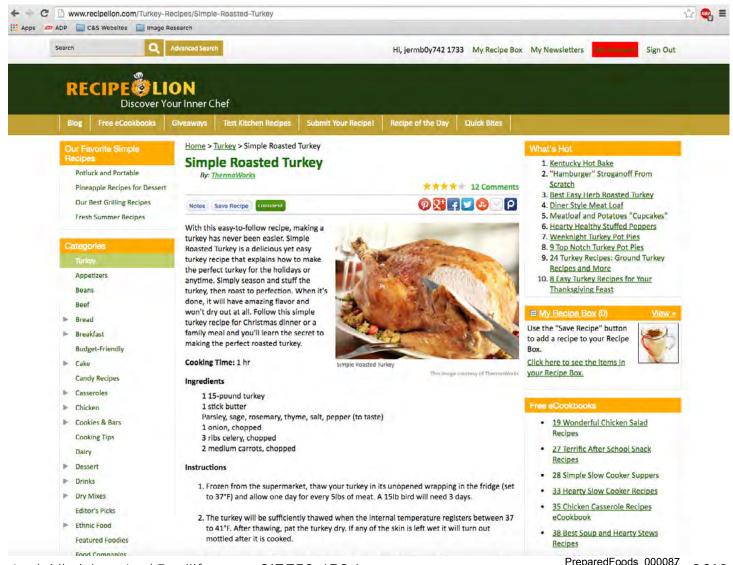
#### Phone #:

801 756 7705

### **URL Containing Copyrighted Image:**

http://www.recipelion.com/Turkey-Recipes/Simple-Roasted-Turkey







## **Walker Edison Furniture Company LLC**

### **Mailing Address:**

Walker Edison Furniture Company LLC 4350 W 2100 S Ste A Salt Lake City, Utah 84120-2351

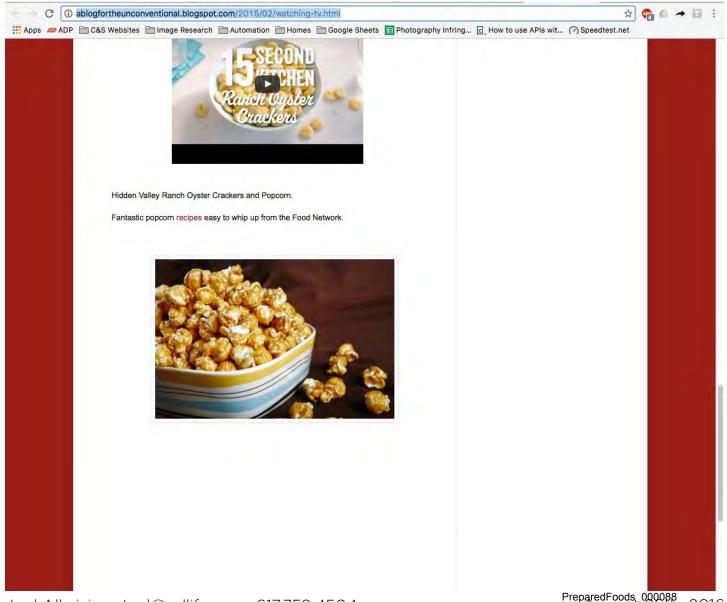
Image: /Chip\_Popcorn\_Snack/PopcornCaramelPeanut001

#### Phone #:

801 433 3008

### **URL Containing Copyrighted Image:**

http://ablogfortheunconventional.blogspot.com/2015/02/watching-tv.html





### **Wasatch Food Services**

### **Physical Address:**

Wasatch Food Services, LLC 1412 N 350 W Clearfield, UT 84015-2817

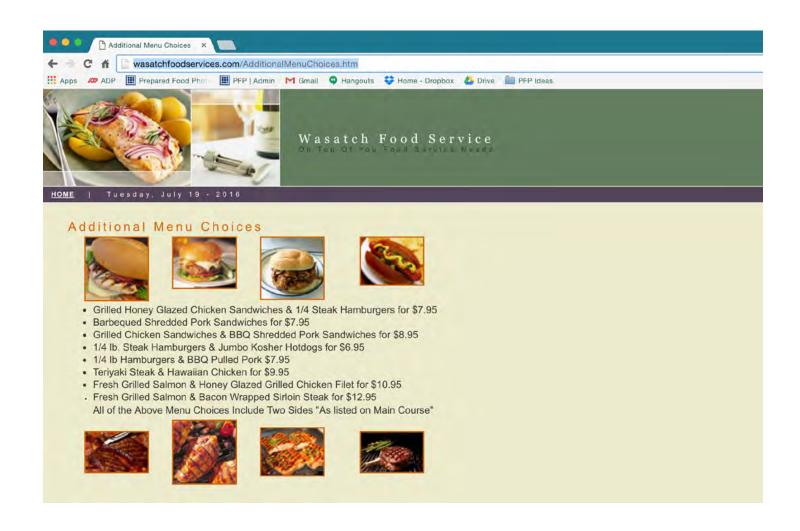
#### Phone #:

801 525 8941



http://wasatchfoodservices.com/AdditionalMenuChoices.htm







### **Alliance Health Networks**

### **Mailing Address:**

Alliance Health Networks 10855 S. Riverfront Pkwy Suite 100 South Jordan, UT 84095

#### Phone #:

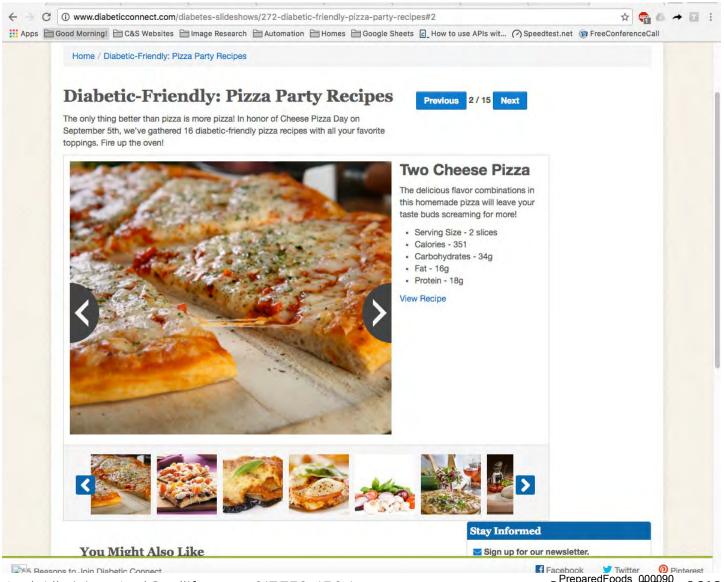
801 355 6002



Image: Pizza\_Calzone/Pizza/PizzaCheese008

### **URL Containing Copyrighted Image:**

http://www.diabeticconnect.com/diabetes-slideshows/272-diabetic-friendly-pizza-party-recipes#2





Copycat Legal PLLC 3111 N. University Drive Suite 301 Coral Springs, FL 33065

T 877-HERO-CAT (877-437-6228)

E help@copycatlegal.com

#### FRE 408 SETTLEMENT COMMUNICATION

January 26, 2022

# VIA FEDERAL EXPRESS AND ELECTRONIC MAIL (DryLakesRanchBeef@gmail.com):

Dry Lakes Ranch Beef, LLC Attn: Kacie Carballo 73 North Main Street PO Box 1561 Parowan, Utah 84761

RE: Prepared Food Photos, Inc. v. Dry Lakes Ranch Beef, LLC

Dear Ms. Carballo:

This law firm represents Prepared Food Photos, Inc. Our client is in the business of licensing high-end, professional photographs for the food industry. Through its website (<a href="www.preparedfoodphotos.com">www.preparedfoodphotos.com</a>), our client offers a monthly subscription service which provides access to/license of tens of thousands of professional images. The rights associated with these images are exclusively owned by our client, and it has spent countless hours and substantial monies in building a business that relies on such exclusive subscription service. The unauthorized use of our client's work deprives our client of much-needed income and forces our client to incur substantial costs (monetary and time) in identifying violators and enforcing its rights.

In 1994, our client created a photograph titled "BeefChuckRoastBnls001" (the "Work"). A copy of the Work is exhibited below:



The Work was registered by our client with the Register of Copyrights on November 18, 2016 and was assigned Registration No. VA 2-022-602. A true and correct copy of the Certification of Registration pertaining to the Work is attached hereto as **Exhibit "A."** 

To our knowledge, our client *did not* authorize you or your company to use and/or display the subject photograph. Notwithstanding this lack of authorization, our client has identified the subject photograph currently published by Dry Lakes Ranch Beef, LLC. for commercial purposes (https://www.drylakesranchbeef.com/product-page/boneless-chuck-roast):



A true and correct copy of the screenshot from Dry Lakes Ranch Beef, LLC.'s website, displaying the copyrighted Work, is attached hereto as **Exhibit "B."** 

If our client is mistaken or if you believe the photograph was previously licensed through our client or some other party, please contact us immediately with evidence of the prior licensing. If we do not hear from you within fourteen (14) days from the date of this letter, we will be forced to assume that the photograph was not properly licensed and will take appropriate legal action to enforce our client's rights.

If the above-described use of our client's photograph was not properly licensed, please understand that such unauthorized use may constitute federal copyright infringement under 17 U.S.C. § 501. In such event, I encourage you to discuss the foregoing with your attorney and/or your insurance carrier as copyright infringement is a serious matter that potentially exposes you to substantial damages/attorneys' fees if we are forced to file a lawsuit on behalf of our client. Keep in mind that attorneys' fees include those you will be forced to incur to mount a defense (if any) and potentially the attorneys' fees/costs we will incur to pursue the matter (which may be awarded) if our client prevails in court. It is important that you are cognizant of that exposure in deciding how to respond to this letter. Assuming our client prevails in court, 17 U.S.C. § 504(c)(1) provides our client the right to recover statutory damages (for each work that was infringed) "in a sum of not less than \$750 or more than \$30,000 as the court considers just." Further, if the infringement was committed "willfully," the court may increase the award of statutory damages (for each work that was infringed) "to a sum of not more than \$150,000."

Courts in the Eleventh Circuit (which covers Florida, Georgia, and Alabama) have not hesitated (where appropriate) to impose substantial statutory damages against copyright infringers. See, e.g. Reiffer v. World Views LLC, No. 6:20-cv-786-RBD-GJK, 2021 U.S. Dist. LEXIS 38860, at \*11 (M.D. Fla. Mar. 1, 2021) (awarding \$45,000.00 where *single* photograph of Dubai's cityscape was infringed); Corson v. Gregory Charles Interiors, LLC, No. 9:19-cv-81445, 2020 U.S. Dist. LEXIS 142932, at \*14 (S.D. Fla. Aug. 7, 2020) (awarding \$57,600.00 where a *single* photograph was infringed); CCA & B, LLC v. Toy, No. 1:19-CV-01851-JPB, 2020 U.S. Dist. LEXIS 248303, at \*17 (N.D. Ga. Dec. 14, 2020) (awarding \$30,000 for sale of counterfeit goods that infringed plaintiff's copyright). Please keep in mind both that the facts of these cases may be different than those here (thus militating in favor of a higher or lower award here) and that the above amounts do not account for attorneys' fees which are also recoverable under the Copyright Act.

Please note that Section 504 of the Copyright Act provides for the recovery of statutory damages (as explained above) or (at our client's election) actual damages plus "any additional profits of the infringer that are attributable to the infringement and are not taken into account in computing the actual damages." Of course, if forced to litigate this matter, we will fully explore the damages issue and make an election that is most beneficial to our client.

While this is a serious matter, it is not particularly complex. The subject photograph(s) was either properly licensed or it was not. If it was, you should notify us immediately of such licensing so that we may inform our client of such. If it was not properly licensed, then the utilization of our client's work(s) without proper authorization constitutes copyright infringement. In that case, we will either resolve this issue in court (allowing a court to decide the matter) or privately between the parties. If the subject use was not authorized, our client hereby makes the following demand:

You shall pay Thirty Thousand Dollars (\$30,000.00) within twenty-one (21) days of the date first written above and shall immediately cease and desist from any further use of our client's work(s).

Please contact us within the above-stated period to either provide evidence of licensing or to arrange for payment. If confirmation of a license or payment is received as described above, we will forego the filing of a lawsuit. Otherwise, please be aware that our client does not shy away from enforcing his rights in court.

Our client is a Florida corporation with its principal place of business in Florida. Our client viewed the subject photograph(s) in Florida and, if forced to file a lawsuit, would proceed by filing in the United States District Court for the Southern District of Florida. See, e.g. Vallejo v. Narcos Prods., LLC, No. 1:18-cv-23462-KMM, 2019 U.S. Dist. LEXIS 198109, at \*5 (S.D. Fla. June 14, 2019 ("Copyright infringement is a tortious act, and the Florida long-arm statute confers jurisdiction if the effects of the infringement were felt in the state. Here, it is undisputed that Plaintiff is a resident of Florida, and as such the effects of any alleged copyright infringement would be felt in Florida."); Venus Fashion, Inc. v. Changchun Chengji Tech. Co., No. 16-61752-CIV-DIMITROULEAS/S, 2016 U.S. Dist. LEXIS 194263, at \*6-7 (S.D. Fla. Nov. 2, 2016) ("In cases involving online intellectual property infringement, the posting of an infringing item on a website may cause injury and occur in Florida by virtue of the website's accessibility in Florida, regardless of where the offensive material was posted.") (collecting cases).

Corson v. Gregory Charles Interiors, LLC, No. 9:19-cv-81445, 2020 U.S. Dist. LEXIS 142932, at \*5-7 (S.D. Fla. Aug. 7, 2020) is instructive with respect to your evaluation of the foregoing settlement demand. I encourage you to read the below-quoted text from that case:

Corson believes that the scarcity of this work should also be considered in this Court's evaluation. Corson employed several techniques that she perfected over her career including: "professional strobe lighting to give the photos a polished, yet natural look. Most images were shot on a tripod with custom lighting setups that [Corson's] years of experience shooting homes and interiors has allowed [her] to execute with precision and speed. Selecting the proper lenses and aligning the camera properly is crucial to high-end architectural photography." ECF No. [12-2] at 3. Corson "then spent 2 working days processing the approximately 400 photographs using [her] proprietary adjustments to color, contract, levels, etc.; selected [her] favorites; made individual adjustments to those 92 files; then submitted them along with dozens of video clips to [her] editor." Id. The Court finds Corson's request for a scarcity multiplier of four is appropriate to reflect the fair market value of Corson's Work. See Affordable Aerial Photography, Inc. v. VisitWPB.Com, Inc., No. 17-CV-81306-BB, 2018 U.S. Dist. LEXIS 227389, 2018 WL 6519104, at \*2 (S.D. Fla. April 23, 2018) (J. Bloom) (applying a scarcity multiplier of six to an infringed work of photography); Leonard v. Stemtech Int'l, Inc., 834 F.3d 376, 394 (3d Cir. 2016) (affirming a jury verdict of \$1.6 million where the sum included a multiplier of three to five times the benchmark because of the scarcity factor of a stem cell image). Therefore, Corson's actual damages are \$19,200.00 (the licensing fee over two years times a scarcity multiplier of four).

Corson seeks statutory damages as a result of GCI's willful infringement upon the Work. Willful infringement occurs when the Defendant acts "with 'actual knowledge or reckless disregard for whether its conduct infringed upon the plaintiff's copyright." Arista Records, Inc. v. Beker Enterprises, Inc., 298 F. Supp. 2d 1310, 1313 (S.D. Fla. 2003) (J. Cohn) (citing Original Appalachian Artworks, Inc. v. J.F. Reichert, Inc., 658 F. Supp. 458, 464 (E.D.Pa.1987)). Here, Corson sent GCI two notices of its infringement prior to the date this suit was filed. Corson's notice letters, dated April 29, 2019 and June 14, 2019, received no response from GCI. Further, GCI received notice of its infringement when it was served the Complaint in this action. [\*7] ECF No. [1]. Notwithstanding prior instances of notice, "this Court may infer that Defendant willfully infringed Plaintiffs' copyrights because of Defendants' default." Arista Records, Inc., 298 F. Supp. 2d at 1313 (internal citations omitted). I find that GCI's infringing conduct was willful. Accordingly, Corson

is entitled to a tripling of her actual damages of \$19,200.00. See Affordable Aerial Photography, Inc., 2018 U.S. Dist. LEXIS 227389, 2018 WL 6519104, at \*2 (finding Defendant's willful infringement entitled the Plaintiff to a trebling of its actual damages); Major Bob Music v. Stubbs, 851 F. Supp. 475, 481 (S.D. Ga. 1994) (plaintiffs' request of statutory damages of an amount approximately three times what the defendant would have paid to be licensed "is a modest, just and appropriate award under section 504(c)(1)"). I thus recommended awarding Corson \$57,600.00 in statutory damages.

As stated above, the facts and circumstances of each case are different. However, using <u>Corson</u> as an example, please keep in mind that our client exclusively operates on a subscription basis. This means that access to one (1) photograph costs the same as access to the entire library of photographs. Our client makes its library available for \$999.00 per month (<a href="https://preparedfoodphotos.com/featured-subscriptions/">https://preparedfoodphotos.com/featured-subscriptions/</a>) with a minimum subscription of twelve (12) months <a href="https://preparedfoodphotos.com/terms.of.use.php">https://preparedfoodphotos.com/terms.of.use.php</a>. Thus, irrespective of how long you utilized the subject photograph, the *minimum* license fee that would have been owed is \$11,988.00 (\$999.00 x 12 months).

Given the unique nature of our client's work, we believe a scarcity multiplier of 3x - 6x is appropriate, resulting in actual damages of \$35,964.00 - \$71,928.00 (for each annualized licensing period). If the infringement is found to be willful, those actual damages would then be trebled (in formulating a statutory damages award) to \$107,892.00 - \$150,000.00 (the maximum allowed for willful statutory damages) (without taking into account any award of costs or prevailing party attorneys' fees).

Further, you should provide a copy of this letter to your general liability insurance carrier (if one exists), notify them of our client's demand, disclose the identity of such insurer to us, and provide a copy of the subject insurance policy to us. If you believe we are mistaken as to the allegations of copyright infringement made herein, then we encourage you to provide us with copies of any license or other evidence supporting your authorized use of the subject work(s).

Finally, while removing the unlicensed photograph(s) from commercial display is required, please understand that *removal alone is insufficient to end this matter*. If your use of the subject photograph is unauthorized, you must contact us to arrange and/or negotiate a payment for your past use. Otherwise, a lawsuit *will* be filed and our client *will* pursue the above-described damages against you.

You should give this matter your immediate attention.

Very truly yours,

Very truly yours,

Daniel DeSouza, Esq. Shareholder – For the Firm

Encl.

James D'Loughy, Esq. Shareholder – For the Firm

Exhibit "A"

# Case 1:23-cv-00111-HCN-DAO Document 21-6 Filed 06/03/24 PageID.427 Page 99 of 108 Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Registration Number
VA 2-022-602
Effective Date of Registration:
November 18, 2016

Acting United States Register of Copyrights and Director

**Title** 

Title of Work:

ADLIFE-COLLECTION-111616

**Previous or Alternate Title:** 

Group registration of photos published 01-09-1994 through 12-05-1994; about

220 photos total.

**Content Title:** 

AntipastoPlatterHR0505, 05-24-1994; ArtisanalBreadsHR0508, 11-23-1994; BirthdayCakeHR0405, 08-12-1994; BirthdaySheetCakeHR0611, 03-23-1994;

BoneInBarbecureRibsHR0612, 10-20-1994; BuffaloChickenWingsHR0606, 08-21-1994; BuffaloWingsHR0602, 04-23-1994; CalzoneHR0402, 10-14-1994;

CauliflowerBroccoliHR0609, 06-11-1994; ChickenCeasarWrapsHR0605, 07-21-1994; BeefEyeRoundRoast010, 08-05-1994; ChickenPiecesHR0612, 08-27-1994;

ClementinesHR0408, 07-05-1994; ClubSandwichHR0604, 09-05-1994; CranberrySauceHR0506, 09-05-1994; CroissantRollsHR0404, 05-17-1994;

FootballLayerCakeHR0608, 01-13-1994; FootballSheetCakeHR0608, 05-08-1994; FreshBasilHR0501, 12-05-1994; FriedChickenHR0508, 03-05-1994;

FriedMozzarellaSticksHR0502, 06-12-1994; FriedPotatoSkins0404, 03-09-1994; FruitBasketHR0512, 03-14-1994; FruitPlateHR0505, 02-24-1994;

GrapefruitHR0610, 11-13-1994; GreenBellPeppersHR0601, 04-17-1994; HamburgersOnBunsHR0603, 07-11-1994; HoneyHam0311, 06-19-1994;

KaiserRollsHR0604, 03-20-1994; Lobster2HR0609, 09-25-1994; LobsterHR0512, 05-24-1994; MacaroniSaladHR0610, 05-15-1994;

MangosHR0612, 07-05-1994; MeatloafHR0510, 08-21-1994; MeatloafPastalHR0508, 09-15-1994; MozzarellaSticksHR0504, 08-25-1994;

OrangesHR0609, 07-27-1994; PartyPlatterMeatCheeseHR0612, 06-18-1994; PartyPlatterShrimpHR0612, 08-05-1994; PeachesHR0503, 05-15-1994;

PizzaHR0608, 01-16-1994; PorkShoulderCookedHR0601, 07-21-1994; RibRoastCookedHT0512, 07-05-1994; RisottoHR0605, 02-17-1994;

RoastBeefSandwichHR0609a, 07-10-1994; RomaineHeartsHR0604, 07-09-1994; ShrimpCocktailHR0402, 09-14-1994; SlicedDeliMeatCheeseHR0611, 08-26-1994;

Soda2HR0605, 08-17-1994; SpiralHamCookedHR0410a, 05-21-1994; Strawberries0411, 06-05-1994; SubmarineSandwichesJR0501, 11-11-1994;

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BeefChuckSteakBnls006, 02-26-1994;
BeefChuckSteakBnls007, 12-05-1994;
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BeefChuckSteakTip001, 11-22-1994;
BeefChuckSteakTip002, 11-22-1994;
BeefCowFeet001, 07-23-1994;
BeefCowFeet002, 05-05-1994;
BeefCowFeet003, 02-05-1994;
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BeefCubeSteak005 04-24-1994;
BeefCubeSteak006, 05-05-1994;
BeefCubeSteak007, 12-05-1994;
BeefCubeSteak008, 04-24-1994;
BeefCubeSteak009, 11-16-1994;
BeefCubeSteak010, 11-16-1994;
BeefCubeSteakPan001, 09-25-1994;
BeefEyeRoundRoast001, 08-16-1994;
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BeefEyeRoundRoast009, 11-05-1994;
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PiePumpkinSlice002, 01-15-1994;
PiePumpkinWhole001, 11-16-1994;
PieRaspberry002, 08-05-1994;
PieStrawberry001, 05-05-1994;
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RollCiabatta001, 07-16-1994;
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RollClubBasket002, 03-18-1994;
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RollHamburgerBasket001, 08-05-1994;
RollHamburgerBasket002, 08-05-1994;
RollHamburgerBasket003, 06-12-1994;
RollHamburgerHotdog003, 07-13-1994;
RollHamburgerHotdog004, 07-13-1994;
RollHotDog001, 07-05-1994;
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### **Completion/Publication**

**Year of Completion:** 1994

**Date of 1st Publication:** January 09, 1994 **Nation of 1st Publication:** United States

### **Author**

Author: Adlife Marketing & Communications Co., Inc, Employer-for-Hire of Joel

Albrizio

**Author Created:** photograph **Work made for hire:** Yes

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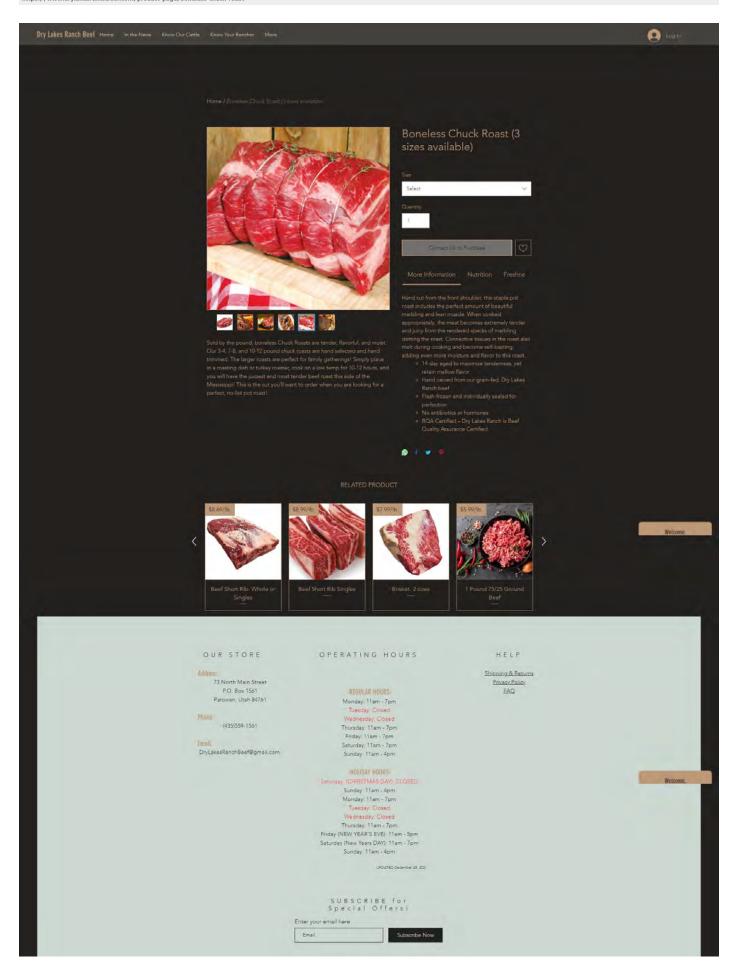
Name: MilLTON M. OLIVER, Esq.

Date: November 18, 2016

**Applicant's Tracking Number**: 873-057-322

Exhibit "B"

Page 1 Boneless Chuck Roast (3 sizes available) | Dry Lakes Ranch Beef https://www.drylakesranchbeef.com/product-page/boneless-chuck-roast



Page 2 Boneless Chuck Roast (3 sizes available) | Dry Lakes Ranch Beef https://www.drylakesranchbeef.com/product-page/boneless-chuck-roast

